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SOUTHWEST IOWA




Shorthorn

BREEDERS' ASSOCIATION



I  SHORTHORN &
POLLED SHORTHORN
CATTLE *I*

Show and Sale 

MONDAY, APRIL 4, 1949



RED OAK, IOWA

SHORTHORNS and POLLED SHORTHORNS

- with BEAUTY and STYLE**
- with CHARACTER and QUALITY**
- with RUGGEDNESS and BONE**
- with CONFORMATION and COLOR**
- with ABILITY TO MAKE GOOD**

*** * * * ***

Do Yourself A Favor

**by Attending the
SOUTHWEST IOWA
SHORTHORN BREEDERS' ASSOCIATION
SHOW and SALE
RED OAK
April 4, 1949**

A PERSONAL INVITATION FROM THE CONSIGNORS

The producers of Shorthorns and Polled Shorthorns throughout Southwestern Iowa extend you a cordial invitation to attend our Shorthorn and Polled Shorthorn Show and Sale on Monday, April 4, 1949 at the Red Oak Auction Company, Red Oak, Iowa. We are extremely proud of our offering—females of exceptional blood lines and impressive bulls.

We are proud to be engaged in the production of Shorthorn cattle. Our great state of Iowa is the leader in this industry.

The cattle offered have been consigned by responsible producers within Southwest Iowa. These herds have been in operation for many years. Their cattle are healthy. They are prolific. They comprise outstanding bulls and females of the Shorthorn breed.

We will welcome as our guests, breeders of Shorthorn cattle, members of 4-H Clubs, farmers, ranchers, bankers, business and professional men and ladies. You will enjoy the show. You will find the individuals you need whether for herd improvement or for foundation purposes.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

MALCOLM LOMAS, SECRETARY

RED OAK is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C.B.&Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

HOTEL ACCOMMODATIONS are offered through the **HOTEL JOHNSON**, famous hostelry of Southwest Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Raymond Saunders, Manilla	-	-	-	President
Phil Kennedy, Lewis	-	-	-	Vice President
Malcolm Lomas, Red Oak	-	-		Secretary-Treasurer

Carl Gilman, Stuart	-	-	-	-	Adair
Lew Eckels, Lenox	-	-	-	-	Adams
Emery Larson, Harlan	-	-	-	-	Audubon
Lou Kennedy, Lewis	-	-	-	-	Cass
Lou Laughlin, Imogene	-	-	-	-	Fremont
Kenneth Burkhardt, Guthrie Center	-	-			Guthrie
Harold Houston, Dow City	-	-	-		Harrison
O. R. (Dick) Hyde, Hastings	-	-	-	-	Mills
Arvid Malmberg, Villisca	-	-			Montgomery
Eldor Swanson, Red Oak (Hepburn)	-	-			Page
Wm. Matteson, Council Bluffs	-				Pottawattamie
Ray Saunders, Manilla	-	-	-	-	Shelby
Dale Peterman, New Market	-	-	-		Taylor
C. O. Nelson, Creston	-	-	-	-	Union

Roy A. Gilman, Stuart	-	-	-	-	Sale Manager
Homer Clausen, Spencer	-	-	-	-	Judge
J. E. Halsey, Des Moines	-	-	-	-	Auctioneer

General Information

TIME—Monday, April 4, 1949. Show will start at 10:00 a.m. Sale will commence at 1:00 p.m.

LOCATION—The show and sale will be held at the Red Oak Auction Company, Red Oak, Iowa, through the courtesy of Mervin Ballard, manager. The facilities of the Red Oak Auction Company are excellent. They have plenty of parking space for trucks and cars, nice roomy stalls for cattle. The sale pavilion is well ventilated and lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchasers.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until 16 months old or run with the herd. If a bull fails to breed, he may be returned to the seller if in as good a condition as when bought, and if, after a test in the seller's herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at the buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam. Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Manager or to Jack Halsey, the Auctioneer, Mervin Aegerter of the Shorthorn World, Clem Larson, Fieldman for the American Shorthorn Breeders' Association, Roy A. Gilman, Sale Manager, or Matt White, Field Representative for Wallaces' Farmer, all of these men in care of the Secretary who will see that they are delivered to the parties whom are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Show at 9:30 a. m.

Sale at 1:00 p. m.

Show Classification

For the purpose of this show all animals have been divided into classes according to age and sex. There will be seven classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second prize winners in each class will be eligible to show for champion and reserve championships.

The American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago, Illinois has donated handsome silk ribbons which will be awarded winners in the various divisions.

The Southwest Iowa Shorthorn Breeders' Association has provided \$250 cash premium money for this show. The division of this money is shown below:

1. Bulls calved before January 1, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
2. Bulls calved from January 1, 1948 to March 20, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
3. Bulls calved from March 20, 1948 to May 1, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
4. Bulls calved after May 1, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
5. Females calved before January 1, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
6. Females calved from January 1, 1947 to January 1, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
7. Females calved after January 1, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).

Champion Bull \$5

Reserve Champion Bull \$3

Judge—Homer Clausen, Clausen Bros., Spencer, Iowa.

4-H teams and FFA chapters will participate in junior judging. Appropriate prizes will be awarded.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

NELSON

Bull

Lot 1

SITTING BULL 2380925

Roan, calved March 12, 1946. Bred and owned by R. W. Cable, Clearmont, Missouri; 2d owner, C. O. Nelson, Creston, Iowa. LE 37.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Brae Lodge Footprint -219078-
Dark roan, T. A. Russell

SIRE
Helfred Golden Fame 2214653
Red, F. W. Hubbell

Estelle of Brae Lodge -257509-
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Proud Marksman 1768958
Roan, Tomson Bros.

Marigold SS 1785337
Red, W. A. Young

Edellyn Comet 1838148
Roan, Thos. E. Wilson

Browndale Manarin 1503275
White, Thos. E. Wilson

DAM
Queen of Beauty D 2195895
White, R. W. Cable

Countess Golden Drop 1773027
Red, Duthie Webster

Queen of Beauty B 2137225
Roan, R. W. Cable

Missouri Chancellor 1723540
Roan, Univ. of Missouri

Queen of Beauty A 1772701
Roan, Bellows Bros.

SITTING BULL 2380925—here is your opportunity to secure a real herd sire. He has a good head, is very low set, smooth and deep bodied. He is ready for service.

WINDOM

Bull

Lot 2

HILLBROOK NUGGET 4th 2368430

Dark roan, calved May 24, 1946. Bred and owned by John E. Greig, Estherville, Iowa; 2d owner H. L. Busching & Son, Tipton, Iowa; 3d owner, Glenn A. Windom, Lenox, Iowa. LE 36.

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

SIRE
N U Gold Nugget 2040959
White, Univ. of Nebraska

Primrose Jilt -252728-
Dark roan, John Walker

Golden Chain 5th 1938942
Roan, Univ. of Nebraska

Ashbourne Standard 1767030
Roan, A. C. Shallenberger

Golden Girl 4th 1766501
Red, R. J. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th -260099-
Red, James Douglas & Sons

DAM
Golden Chain B 3d 2052279
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

Golden Chain B 2d 1947668
Roan, R. J. Egger

Golden Chain B 1805492
White, R. J. Egger

HILLBROOK NUGGET 4th 2368430 was a top selling calf in the John Greig sale in 1947. He has done an outstanding job as a sire in H. L. Busching & Son's herd at Tipton, Iowa. His sire was Grand Champion at the Denver National Livestock show. This bull is extra low down, thick bodied with a real masculine head and very deep fleshed.

A good bull is half the herd, and a poor one is all of it.

LOMAS FARMS



LF Upright and Dam.

Bull

Lot 3

NORSEMAN'S NUGGET 2442260

Red, calved January 25, 1947. Bred by John E. Greig, Estherville, Iowa; calved property of Ben G. Studer, Wesley, Iowa; 2d owner March 2, 1948, Lomas Farms, Villisca, Iowa. LE 7S1.

Norseman 2301688
Dark roan, James Durno

Coldoch Sensation (275892)
Red, W. M. Snadden

SIRE
Killearn Norseman 3d 2301689
Red, Claude Gallinger

Danny's Roan Lady -270917-
Red, Claude Gallinger

Glastullich Norma (150488)
Roan, W. MacGillivray

Danny Boy 1947952
Red, W. MacGillivray

Roan Lady 5th 1529668
Red, F. M. Rothrock Co.

N U Gold Nugget 2040959
White, Univ. of Nebraska

Brawith Nugget 1944238
Roan, David Douglas

Golden Chain 5th 1938942
Roan, Univ. of Nebraska

DAM
Hillbrook Duchess 2d 2183086
Roan, John E. Greig

Red Duchess 4th 2010583
Red, Geo. Struve

Divide Statesman 1833171
Red, The Allen Cattle Co.

Roan Duchess 2d 1810509
Roan, Geo. Struve

NORSEMAN'S NUGGET 2442260 is a real dark red bull, very rugged, heavy bone, plenty scale with lots of quality and thickness. His dam is a very low down, thick cow. Here is a real herd bull.

Produce the kind of Shorthorns your customers admire.

JOHNSON & GRAVES

Bull

Lot 4

POTTAWATTAMIE KNIGHT 2d 2513418

Roan, calved February 10, 1947. Bred and owned by Johnson & Graves, Council Bluffs, Iowa.
LE M 25 P.

SIRE
True Knight 2326071
Roan, R. W. Cable

True Blue Knight 2145146
Roan, Bellows Bros.

Lavender Butterfly C 2137223
Roan, R. W. Cable

Browndale Perfection 2015147
Roan, Sumption Bros.

DAM
Secret 2113847
Roan, Otto Thiede & Sons

Secret Queen 1985051
Red, Otto Thiede & Sons

Beatton Royal Knight 1992872
Red, Beath Farms

Fair Constance 22d 1852342
White, Bellows Bros.

Missouri Chancellor 1723540
Roan, Univ. of Missouri

Lavender Butterfly B 1907917
Roan, R. W. Cable

Browndale King 3d 1918325
White, Geishecker Bros.

Missie 173d 1842721
Red, Fred Lee

Browndale Jr. 1871080
Red, A. C. Shallenberger

Sympathy 2d 1567090
Red, F. L. Thiede & Sons

POTTAWATTAMIE KNIGHT 2d 2513418 is a well balanced roan bull with lots of quality. He is deep and thick and his pedigree is faultless.

HOLLRAH

Bull

Lot 5

NORSEMAN GOLD MERIT 2483144

Red, calved March 20, 1947. Bred by John E. Greig, Estherville, Iowa; calved property of Fred Hollrah, Denison, Iowa. RE 12.

SIRE
Killearn Norseman 3d 2301689
Red, Claude Gallinger

Norseman 2301688
Dark roan, James Durno

Danny's Roan Lady -270917-
Red, Claude Gallinger

Divide Gold Merit 1878516
Red, The Allen Cattle Co.

DAM
Hillbrook Secret 1990456
Red, Greig & Kirchner

Maple Lane Sunlight 2d 1869136
Red, Maple Lane Farm

Coldoch Sensation (275892)
Red, W. M. Snadden

Glastullich Norma (150488)
Roan, W. MacGillivray

Danny Boy 1947952
Red, W. MacGillivray

Roan Lady 5th 1529668
Red, F. M. Rothrock Co.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Miriam 3d 1716303
Roan, The Allen Cattle Co.

Dreadnaught Revenue 1726810
Roan, Mathers Bros.

Marshal's Pride 1726011
Roan, Maple Lane Farm

NORSEMAN GOLD MERIT 2483144 is a good, thick son of Killearn Norseman 3d that sold for \$2275 in the Jno. Greig sale.

An adequate water supply is always essential to better Shorthorns.

GILMAN BROS.

Bull

Lot 6

CLARENDON LAD 2520127

Red, white marks, calved August 16, 1947. Bred by Nicholas Cassens, Sigourney, Iowa; 2d owner, January 3, 1948, Gilman Bros., Stuart, Iowa. LE S 9, RE S 9.

SIRE

Helfred Clarendon 2214650
Red, F. W. Hubbell

Helfred Spotlight 2107727
Red, F. W. Hubbell

Sultan's Annabella 29th
2032575
Roan, C. L. Rees

Goldie's Marshal 1966468
Roan, Reynolds Bros.

DAM

Stamford Gem 2216759
Red, Ralph A. White

Stamford Queen 2d 2101983
Red, Ralph A. White

Brae Lodge Headlight 1874600
Red, T. A. Russell

Princess Victoria C 1915012
Roan, Arnold Bros.

Goldfinder Count 1803415
White, Thos. E. Wilson

Gift's Ann 1892975
Red, C. L. Rees

Dreadnaught Stamp 1820976
Roan, Loper Bros.

Goldie's Gem 1749331
Red, Reynolds Bros.

Bapton Field Marshal 2016600
Red, Reynolds Bros.

Stamford Queen 1995902
Red, Ralph A. White

CLARENDON LAD 2520127 is rugged and ready for service.

CHRISTENSEN

Bull

Lot 7

ACHTOI'S DUKE 2448122

Red, calved August 4, 1947. Bred and owned by Arion D. Christensen, Kirkman, Iowa. LE 7.

SIRE

Achtoi's Type 2089180
Red, Arnold Bros.

Cruggleton Achtoi 2009144
Roan, A. J. Marshall

Duchess of Gloster B 1965566
RLW, Arnold Bros.

Sni-A-Bar Meteor 1796385
White, Sni-A-Bar Farms

DAM

Lady Goldie 64th 1876420
Roan, M. L. Christensen

Lady Goldie 63d 1795936
Roan, M. L. Christensen

Coldoch Silver Wedding
(286229)

White, W. McNair Snadden
Augusta Clarabelle (180095)
Red, A. J. Marshall

Dreadnaught Brilliant 1815025
Red, Mathers Bros.

51st Duchess of Gloster 1726818
Roan, Mathers Bros.

Sni-A-Bar Ensign 1637058
Red, Sni-A-Bar Farms

Sni-A-Bar Rosebud 1675445
Roan, Sni-A-Bar Farms

Collynie Master 2d 1646224
Roan, Frank Chandler

Lady Goldie 62d 1408974
Roan, Geo. Allen & Sons

ACHTOI'S DUKE 2448122 is a dark red, extremely short-legged, deep bodied, blocky calf. Here is herd bull material.

Shorthorns mature faster and give greater weight for age
for less cost per pound of gain.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LUCAS

Bull

Lot 8

GOLDFINDER CLIENT 2486692

Red, calved October 26, 1947. Bred and owned by Tip Lucas & Son, Lenox, Iowa. RE 4.

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Calrossie Goldfinder 1753587
White, J. MacGillivray

SIRE
Goldfinder Centurian 2253862
Red, M. D. Whimple

Golden Pearl 1753613
Roan, R. S. McWilliam

Carnation Bud 3d 2138935
Red, Cyril H. Mumford

Klaymor Centurian -237462-
Red, W. J. Russell

Klaymor Carnation 2d -289520-
Roan, W. J. Russell

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

DAM
Supreme Beauty G 2105751
Red, Bellows Bros.

Divide Nonpareil Maid 1675302
Red, The Allen Cattle Co.

Supreme Beauty B 1813837
Roan, Dana Farms

Supreme Client 1643512
Roan, Bellows Bros.

Supreme Beauty 10th 1625558
Roan, Bellows Bros.

GOLDFINDER CLIENT 2486692 is a well balanced, dandy red bull with lots of quality. Furthermore, he has a grand head and short legs. He is deep and thick and his pedigree is faultless.

HUSEMAN

Bull

Lot 9

NUGGET'S CROWN 2473959

Roan, calved October 28, 1947. Bred and owned by Ralph Huseman, Clarinda, Iowa. RE H 5.

Supreme Gold Nugget 2144038
Red, Holz Brothers

Gold Nugget 2007815
Roan, Husted Bros.

SIRE
Supreme Nugget 2280162
Red, G. F. Gruss & Sons

Mayflower 27th 2013505
Red, Holz Bros.

Village Bess 2250485
Red, G. F. Gruss & Sons

Supreme President 2013279
Roan, Bellows Bros.

Village Lassie 2061902
Red, G. F. Gruss & Sons

Supreme Charmer 3d 1979834
Red, J. W. McClaskey & Son

Helfred Supreme 1766821
Roan, F. W. Hubbell

Sobriety Queen 3d 1633535
Roan, J. W. McClaskey & Son

DAM
White Cloud Marigold 2027818
Roan, J. W. McClaskey & Sons

Helfred Supreme 1766821
Roan, F. W. Hubbell

Marigold F 1929816
Roan, J. W. McClaskey & Son

Marigold D 1633533
White, J. W. McClaskey & Son

NUGGET'S CROWN 2473959 is a dark, even roan. If you are looking for a well bred, short legged, blocky bull you will admire this one. His dam is an outstanding matron and a very good milk cow.

Plan now to join your local Shorthorn district organization.

HUSEMAN

Bull

Lot 10

KING NUGGET 2473958

Roan, calved November 3, 1947. Bred and owned by Ralph Huseman, Clarinda, Iowa. RE H 6.

SIRE

Supreme Nugget 2280162
Red, G. F. Gruss & Sons

Supreme Gold Nugget 2144038
Red, Holz Brothers

Gold Nugget 2007815
Roan, Husted Bros.

Mayflower 27th 2013505
Red, Holz Bros.

Village Bess 2250482
Red, G. F. Gruss & Sons

Supreme President 2013279
Roan, Bellows Bros.

Village Lassie 2061902
Red, G. F. Gruss & Sons

Browndale Supreme 2135171
Roan, M. L. Magee

Browndale Crown 1994827
Roan, Miles of View Farms

Roan Beauty 21st 2027657
Red, Chas. S. Allen

DAM

Victory Queen Marigold 2303161
Roan, Beryl Kelso

White Cloud Marigold 2027818
Roan, J. W. McClaskey & Sons

Supreme Charmer 3d 1979834
Red, J. W. McClaskey & Son

Marigold F 1929816
Roan, J. W. McClaskey & Son

KING NUGGET 2473958 is a short-legged, blocky calf. An interesting Marigold pedigree and a son of Supreme Nugget 2280162.



Better bulls build better Shorthorns.

PURDY BROS.



Edellyn Command 2000000.

Bull

Lot 11

COMMAND PRINCE 2512470

Roan, calved December 24, 1947. Bred by Coglon and Purdy, Exira, Iowa; calved property of Purdy Bros., Fontanelle, Iowa. LE 40.

SIRE	Edellyn Command 2000000	}	Calrossie Command (275428)
	Roan, Chas. A. Linzee Gordon		Dark roan, J. MacGillivray
Edellyn High Command 2043434	Collynie Lady Augusta 1773016	}	Cluny Rosewood 33d 1917362
			Red, Chas. A. Linzee Gordon
Roan, Thos. E. Wilson	Bridgebank Chronicle 1885534	}	Bapton Boxing Day 1772969
			Red, C. H. E. Chubb
DAM	White Lavender 1926922	}	Collynie Augusta 6th 1773003
			White, Duthie Webster
Roan, C. A. McCormick	White, C. A. McCormick	}	Cruggleton Prosperitas (268664)
			Red, A. J. Marshall
		}	Kathleen Rosebud 1885548
			RLW, Albert Hultine & Sons
		}	Masterpiece 1749896
			Roan, C. A. McCormick
		}	Lavender Lass 16th 1846781
			White, C. A. McCormick

COMMAND PRINCE 2512470 is a good headed, smooth bull with a dark roan coat of hair. He is heavy boned and just the right age for service.

Breed your Shorthorns with good, sturdy, short legs, with large, flat, clean bone and set squarely on the corners.

LUCAS

Bull

Lot 14

GOLDFINDER PIONEER 2486694

Roan, calved January 12, 1948. Bred and owned by Tip Lucas & Son, Lenox, Iowa. RE 42.

SIRE

Goldfinder Centurian 2253862
Red, M. D. Whimple

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Carnation Bud 3d 2138935
Red, Cyril H. Mumford

Divide Javelin 1902545
Roan, The Allen Cattle Co.

DAM

Village Augusta 14th 1987186
Roan, W. E. Summerville

Village Augusta 12th 1825711
Red, W. E. Summerville

Calrossie Goldfinder 1753587
White, J. MacGillivray

Golden Pearl 1753613
Roan, R. S. McWilliam

Klaymor Centurian -237462-
Red, W. J. Russell

Klaymor Carnation 2d -289520-
Roan, W. J. Russell

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Violet 3d 1712355
Roan, The Allen Cattle Co.

Browndale Pioneer 1698458
Red, M. W. Smith

Village Augusta 9th 1618469
Red, W. E. Summerville

GOLDFINDER PIONEER 2486694 is a nice roan of today's type. He is thick and close to the ground. Look him up—you will see a good one.



Better stay at home and watch the cow; you have waited a year for her offspring.

WESTPHAL



Miles of View Prince 2074904.

Bull

Lot 15

PROUD PRINCETON 2520662

Roan, calved January 24, 1948. Bred and owned by Otis A. Westphal, Corning, Iowa. RE 108.

Miles of View Prince 2074904
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray
Star Secret 1839719
Roan, T. Dorsey Jones

SIRE
Princeton Peter 2191244
Red, Lomas Farms

Lady Secret 13th 2047208
Red, Lomas Farms

Browndale Villager 1819607
Red, Hopley Stock Farm
Lady Secret 9th 1756556
Red, D. E. Lomas

Browndale Supreme 1955144
White, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.
Victoria Gem 1878705
Roan, J. W. Dana

DAM
Marigold 36th 2161241
Roan, Otis A. Westphal

Marigold 31st 1810123
Roan, Carl W. Stanley

Monarch Revelation 1730684
White, Carl W. Stanley
Marigold 19th 1368146
Roan, A. O. Stanley

PROUD PRINCETON 2520662—Here is a good roan of today's type. Look him over—you will see a good one.

Better mistreat yourself than your customer. It costs less.

BROWN



Calrossie Prince Peter 2009143.

Bull

Lot 16

PRINCE OF PINE RIDGE 5th 2498145

Roan, calved February 14, 1948. Bred and owned by Ray D. Nickle, Clearfield, Iowa; 2d owner August 24, 1948, LeRoy Brown, Lamoni, Iowa. LE N1.

SIRE Prince Supreme 2131040 Roan, Miles of View Farms	Calrossie Prince Peter 2009143 Roan, J. MacGillivray	Calrossie Randolph (275440) Dark roan, J. MacGillivray
		Calrossie Princess Mona (88108) Dark roan, J. MacGillivray
DAM Leeway Augusta 3d 2184733 Roan, John F. Lee	Junie of Parkdale 16th 1899878 Red, Bellows Bros.	Supreme Commodore 1762664 Roan, Bellows Bros.
		Junie of Parkdale 12th 1608991 Roan, Bellows Bros.
	Supreme Commander 1971489 Red, J. W. McClaskey & Son	Helfred Supreme 1766821 Roan, F. W. Hubbell
		Costly Lily 3d 1739253 Red, J. W. McClaskey & Son
	Leeway Augusta 1919367 Roan, John F. Lee	Claret's King 1849978 Roan, Nauman & Wilkinson
		Augusta's Pride 1755567 Red, A. E. Richardson & Sons

PRINCE OF PINE RIDGE 5th 2498145—Here is a good headed, short-legged, low down and thick calf. An excellent pedigree.

The Shorthorn is the most popular beef and farmer's breed in the nation today.

McCONE BROS.



Red Mercury Leader 2331940

Bull

Lot 17

DOUGLAS LEADER 2496095

Roan, calved February 26, 1948. Bred and owned by McCone Bros., Botna, Iowa. RE C-7.

SIRE
Red Mercury Leader 2331940
Red, Thos. E. Wilson

Edellyn Royal Leader 16th
2222171
Red, Thos. E. Wilson

Edellyn Beauty 22d 2197013
Roan, Thos. E. Wilson

Browndale Douglas 1801297
Red, McCone Bros.

DAM
Red Duchess of Gloster 2033456
Red, Harold Hinz

Roan Duchess 1787630
Roan, Chas. E. McCone

Edellyn Royal Leader 2056560
Red, W. McNair Snadden
Maxwalton Jealousy 23d
1975877
Roan, Maxwalton Farms, Inc.
Calrossie Mercury 1957318
White, J. MacGillivray
Golden Beauty 1558575
Red, Duthie Webster
Browndale's Type 1738563
Roan, McCone Bros.
Lady Marengo 21st 1738569
Red, McCone Bros.
Cumberland Sovereign 1608106
Roan, McCone Bros.
Duchess 1681555
White, McCone Bros.

DOUGLAS LEADER 2496095, as his name denotes, is a combination of Leader and Douglas breeding that should assure him a good sire. He has the type and balance we like to see, along with the right kind of bone and a good head. All this combined makes him a real herd bull prospect. He is pretested and calfhood vaccinated.

A good winter cover crop program can extend the grazing period two or three months.

SWANSON & SEDERBURG

Bull

Lot 18

ELVEDOR MAJOR 2d 2499806

Red, calved March 1, 1948. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.
LE S 50.

SIRE
Helfred Bapton Major 7th
2309918
Roan, F. W. Hubbell

Bapton Major 2167253
Roan, J. V. Rank

Roan Lady 55th 1749820
Red, G. H. Schuerman

Supreme Enchanter 2054491
Roan, Bellows Bros.

DAM
Lady Douglas 9th 2263380
Red, Eldor N. Swanson

Oakmead Lady Douglas 6th
1952534
Red, M. H. Haskins & Son

Bapton Air Pilot (298495)
Dark roan, J. V. Rank

Aldsworth Missie 12th (167594)
Red, William Garne

Dale's Lodge Keeper 1693816
Red, T. A. Russell

Roan Lady 49th 603503
White, W. A. Dryden

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Fair Beauty 12th 1623370
Roan, Bellows Bros.

Divide Superb 1683191
Red, The Allen Cattle Co.

Oakmead Lady Douglas 1672396
Red, M. H. Haskins & Son

ELVEDOR MAJOR 2d 2499806 is a good type red bull with a good pedigree.

HOUSTON

Bull

Lot 19

H. H. BROWNDALÉ ROMEO 2520894

Red, calved March 1, 1948. Bred and owned by Harold Houston, Dow City, Iowa. LE 3-1-48 RE
HH5.

SIRE
Maud's Favorite 2241697
Red, W. E. Summerville

Helfred Romeo 2135854
Red, F. W. Hubbell

Maud 78th 2116067
Red, W. E. Summerville

Calrossie Warden 1894830
Roan, Chris M. Gerst

DAM
Browndale Lavender 21st
2038296
Red, Otto A. Schrank

Browndale Lavender 2d 1822984
R&W, Otto A. Schrank

Brae Lodge Headlight 1874600
Red, T. A. Russell

Rosewood of Helfred 1781560
Roan, F. W. Hubbell

Goldfinder's Favorite 2007814
Red, Husted Bros.

Maud 76th 2024141
Roan, W. E. Summerville

Edellyn Banker 1772322
Red, Thos. E. Wilson

Lavender Wreath 31st 1751931
Roan, Chris M. Gerst

Sni-A-Bar Golden Chief 1740140
Red, Sni-A-Bar Farms

Browndale Lavender 1720239
Roan, Otto A. Schrank

H. H. BROWNDALÉ ROMEO 2520894 is a very rugged, fast growing calf that has shown up above the rest of calves since birth.

More and better livestock is the best market for your farm crops and by-products.

J. N. & J. L. JOHNSON



Brawith Nugget 1944238.

Bull

Lot 20

BRAWITH ACQUISITION 2505670

Dark roan, calved March 11, 1948. Bred and owned by J. N. & J. L. Johnson, Sidney, Iowa.
RE J 69.

SIRE

Braemor Acquisition 2254245
Dark roan, Carl L. Retzlaff & Sons

Brawith Nugget 1944238
Roan, David Douglas

Choice Victoria 17th 1934485
Roan, Carl L. Retzlaff

Sultan's Augustine x1883467
Red, Ira Braucht

DAM

Marjory May 2d 2023830
Red, Geo. McMaster

White Marjory x1761372
White, Geo. McMaster

Brawith Boy 1836058.
Roan, Hugh S. Black

Primrose Jilt -252728-
Dark roan, John Walker

Browndale Mint 1755664
Red, Geo. Retzlaff & Son

Choice Victoria 13th 1757832
Roan, F. W. Retzlaff & Son

Royal Augustine x1700077
Red, Ira Braucht

Mina 7th x1754851
Red, Ira Braucht

Sultan's Commander x1682722
White, H. C. Stork

Mayday Marjory 1692771
Roan, Geo. McMaster

BRAWITH ACQUISITION 2505670 is a good, level lined calf with lots of quarter.

Give your cattle a dry bed. It's cheaper than feed.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON

Bull

Lot 21

BRAEMOR ACQUISITION 2d 2505671

Roan, calved March 11, 1948. Bred and owned by J. N. & J. L. Johnson, Sidney, Iowa. LE J 65.

SIRE

Braemor Acquisition 2254245
Dark roan, Carl L. Retzlaff & Sons

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt -252728-
Dark roan, John Walter

Choice Victoria 17th 1934485
Roan, Carl L. Retzlaff

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Choice Victoria 13th 1757832
Roan, F. W. Retzlaff & Son

Sultan's Augustine x1883467
Red, Ira Braucht

Royal Augustine x1700077
Red, Ira Braucht

Mina 7th x1754851
Red, Ira Braucht

DAM

Marjory Shuler 2032756
Roan, Geo. McMaster

Mayday Marjory 1692771
Roan, Geo. McMaster

Master Mark 1508863
White, Geo. McMaster
Valley View Marjory 3d
1575484
Red, A. O. Stanley, Est.

BRAEMOR ACQUISITION 2d 2505671 is a good thick calf with lots of body.

HERZBERG

Bull

Lot 22

ENCHANTER'S BEST 2499324

Roan, calved March 13, 1948. Bred and owned by Edmond O. Herzberg, Clarinda, Iowa. LE H6.

Edellyn Favorite Hero 2112046
Red, J. D. Allen

Lawton Favorite 2009148
Red, William Henderson

SIRE

Marshal's Hero 2330410
Roan, Held Bros.

Victoria 18th 1869678
Roan, Geishecker Bros.

Type's Victoria 2d 1768318
Roan, Held Bros.

Marshal's Type 1611375
Roan, Fred Lee

Model's Victoria 2d 1599710
Roan, Held Bros.

Supreme Enchanter 2054491
Roan, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Fair Beauty 12th 1623370
Roan, Bellows Bros.

DAM

Orange Lady 2342418
White, Eldor N. Swanson

Browndale's Princess 2067280
Roan, Eldor N. Swanson

Browndale Coronet 1934280
Red, Carl L. Retzlaff

Baronet's Princess 1737632
Roan, Eldor N. Swanson

ENCHANTER'S BEST 2499324—Here's your opportunity to secure a real herd sire. You will like him better every day you own him.

It's a good policy to analyze ones own herd occasionally.

JOHNSON

Bull

Lot 23

VALLEY VIEW LAD 2512686

Red, calved March 17, 1948. Bred by Otis A. Westphal, Corning, Iowa; calved property of O. W. Johnson, Anderson, Iowa. RE 317J.

SIRE
Princeton Peter 2191244
Red, Lomas Farms

Miles of View Prince 2074904
Red, Miles of View Farms

Lady Secret 13th 2047208
Red, Lomas Farms

Supreme Masterstroke x2187460
Roan, A. H. Goehner

DAM
Valley View Maid 16th x2374402
Roan, Otis A. Westphal

Valley View Maid 11th 2072641
Roan, Otis A. Westphal

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Browndale Villager 1819607
Red, Hopley Stock Farm

Lady Secret 9th 1756556
Red, D. E. Lomas

Joffre Masterstroke 2d x2187459
Red, A. H. Goehner

Nonpareil Sultana 2d x1745671
Roan, A. H. Goehner

Browndale Supreme 1955144
White, Bellows Bros.

Valley View Maid 7th 1533045
Roan, A. O. Stanley, Est.

VALLEY VIEW LAD 2512686 is a very good, short, thick calf.

JOHNSON

Bull

Lot 24

BRAWITH REX 2505674

Roan, calved March 19, 1948. Bred and owned by J. N. & J. L. Johnson, Sidney, Iowa. LE J 68.

Brawith Nugget 1944238
Roan, David Douglas

SIRE
Braemor Acquisition 2254245
Dark roan, Carl L. Retzlaff & Sons

Choice Victoria 17th 1934485
Roan, Carl L. Retzlaff

Rosewood Rex 2039294
Red, M. W. Smith

DAM
Browndale Rose 2404588
Red, J. N. & J. L. Johnson

Marjory Shuler 2032756
Roan, Geo. McMaster

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt -252728-
Dark roan, John Walker

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Choice Victoria 13th 1757832
Roan, F. W. Retzlaff & Son

Browndale Rex 1946728
Roan, Geishecker Bros.

Rosewood Browndale 1668098
Roan, Ravina Stock Farm

Sultan's Augustine x1883467
Red, Ira Braucht

Mayday Marjory 1692771
Roan, Geo. McMaster

BRAWITH REX 2505674 is a good, rugged calf with a good head. Watch this calf on sale day.

Plenty of rain not only makes more pasture but also makes the grass richer
in the calcium which livestock needs.

BOWER

Bull

Lot 26

SUPREME STANDARD 2518147

Roan, calved March 22, 1948. Bred and owned by Daniel E. Bower, Bridgewater, Iowa. LE 579.

SIRE
Supreme Rival 2094557
Roan, Husted Bros.

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Rosewood 126th 1931469
Roan, Husted Bros.

Brawith Standard 2052270
Roan, R. J. Egger

DAM
Lady Averno 59th 2279063
Roan, Daniel E. Bower

Lady Averno 23d 1852512
Red, Daniel E. Bower

{ Goldfinder Diamond 1831545
Roan, Thos. E. Wilson
{ Faustiana Melody 1803774
Red, F. M. Townsend
{ Scottish Admiral 1800653
Red, Tomson Bros.
{ Rosewood 125th 1780034
Roan, G. H. Schuerman
{ Brawith Rambler 1922468
Roan, Jas. Douglas & Sons
{ A Queen of Riches 4th 1906378
Red, R. J. Egger
{ Marshal's Cumberland 1558643
Roan, Phillip Funke
{ Lady Averno 14th 1709587
Roan, Daniel E. Bower

SUPREME STANDARD 2518147 is low down and blocky. He is a little young but will make someone a good bull.



Blood, care, feed and advertising. These are the four legs
to the breeding business.

LOMAS FARMS



Lomas Royal Leader 2331941.

Bull

Lot 27

L F ROYAL LEADER 3d 2491555

Red, calved April 4, 1948. Bred and owned by Lomas Farms, Villisca, Iowa. RE 117.

SIRE
Lomas Royal Leader 2331941
Red, Thos. E. Wilson

Edellyn Royal Leader 2057560
Red, W. McNair Snadden

Edellyn Lavender 7th 2190762
Roan, Sni-A-Bar Farms

Miles of View Prince 2074904
Red, Miles of View Farms

DAM
Lomas' Victoria Princess
2334557
Red, Lomas Farms

Victoria Princess 2d 1987185
Roan, W. E. Summerville

Coldoch Sensation (275892)
Red, W. M. Snadden

Coldoch Bonny Rothes 2031989
Roan, W. McNair Snadden

Edellyn Campeon Mercury
2071109

White, Thos. E. Wilson
Sni-A-Bar Lavender 7th
2083330
Red, Sni-A-Bar Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Divide Javelin 1902545
Roan, The Allen Cattle Co.

Roan Victoria 3d 1807736
Roan, Geo. Struve

L F ROYAL LEADER 3d 2491555—this good dark red bull will take care of someone's herd bull problem. He is a good individual all over. His pedigree is faultless. He is worthy of your consideration.

If you succeed they will say you are lucky, but if you fail you have used poor judgment.

ECKELS

Bull

Lot 28

FAVORITE MAJOR 2505784

Red, calved April 8, 1948. Bred and owned by W. E. Eckels & Sons, Lenox, Iowa. LE E82.

SIRE
Strowold Favorite Major
2342306
Roan, L. A. Strother & Son

Lawton Favorite 2009148
Red, William Henderson

Collynie State Express (286968)
Red, Duthie Webster

Lawton Blossom 4th (188150)
White, William Henderson

Divide Typedale 1593973
Roan, The Allen Cattle Co.

Strowold Rosemary 5th 1782963
Roan, L. A. Strother & Son

Strowold Rosemary 2d 1581971
Red, L. A. Strother & Son

Iowa's Aspiration 2063830
Red, Lomas Farms

Cruggleton Aspiration 1989959
Red, A. J. Marshall

Sni-A-Bar Roan Lady 7th
1085683

Red, Sni-A-Bar Farms

DAM
Merry Lass 33d 2168424
Red, Donald Eckels

Merry Lass 30th 2034946
Red, Thos. Andrews

Royal Flush 1522208
Red, L. E. Crews

Merry Lass 24th 1888785
Red, Thos. Andrews

FAVORITE MAJOR 2505784 is a blocky, low-set son of Strowold Favorite Major, champion and top selling bull of the 1946 Pike County sale.



Kudzu is an excellent summer and fall temporary grazing crop.

BOWER & SON



Supreme Rival 2094557.

Bull

Lot 29

SUPREME COUNT (Sent for Record)

Roan, calved April 8, 1948. Bred and owned by Daniel E. Bower & Sons, Massena, Iowa. LE 49.

SIRE
Supreme Rival 2094557
Roan, Husted Bros.

Supreme Goldfinder 1920005
Roan, M. D. Whimple

{ Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

{ Faustiana Melody 1803774
Red, F. M. Townsend

Rosewood 126th 1931469
Roan, Husted Bros.

{ Scottish Admiral 1800653
Red, Tomson Bros.

{ Rosewood 125th 1780034
Roan, G. H. Schuerman

Kilblean Count 1818995
White, J. T. Judge

{ Ridgewood Browndale 1691186
Roan, Meyers Bros.

{ Rose of Kilblean 6th 1670016
Roan, J. T. Judge

DAM
Jilt's Lady 30th 2048830
Roan, Daniel E. Bower

Jilt's Lady 17th 1852506
Red, Daniel E. Bower

{ Marshal's Cumberland 1558643
Roan, Phillip Funke

{ Jilt's Lady 7th 1510566
Roan, Daniel E. Bower

SUPREME COUNT—This grandson of Supreme Goldfinder is lacking in condition but is a deep bodied calf with a very good head.

No herd, no matter how well founded, can go further than the capabilities of the herd bulls used.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

ECKELS

Bull

Lot 30

FAVORITE MAJOR 2d 2505785

Dark roan, calved April 10, 1948. Bred and owned by W. E. Eckles & Sons, Lenox, Iowa. LE E83.

SIRE

Strowold Favorite Major

2342306

Roan, L. A. Strother & Son

Lawton Favorite 2009148
Red, William Henderson

Collynie State Express (286968)
Red, Duthie Webster

Lawton Blossom 4th (188150)
White, William Henderson

Strowold Rosemary 5th 1782963
Roan, L. A. Strother & Son

Divide Typedale 1593973
Roan, The Allen Cattle Co.

Strowold Rosemary 2d 1581971
Red, L. A. Strother & Son

Edellyn Camp Command
2043431
Roan, Thos. E. Wilson

Edellyn Command 2000000
Roan, Charles A. Linzee Gordon

Milky Way Prudence 1781096
Roan, Milky Way Farms

DAM

Clara D 3d 2153265

Red, R. J. Egger

Clara D 1872311
Red, R. J. Egger

Divide Nugget 1643725
Roan, The Allen Cattle Co.

Clara B 1805488
Red, R. J. Egger

FAVORITE MAJOR 2d 2505785 is sired by one of the best breeding sons of Imp. Lawton Favorite. The first calves by Strowold Favorite Major were calved the property of L. A. Strother & Son. One of these was grand champion and top selling female while another was reserve champion bull of the Pike County show and sale last fall.



The calf with what you would call a small bone generally makes the
show winner. Its flesh gets thicker.

LAUGHLIN



Collynie Express x2280311.

Bull

Lot 31

GOLDEN HERO 2521785

Red, calved April 10, 1948. Bred and owned by E. P. Laughlin, Imogene, Iowa. RE L 198.

Collynie Compact x2069895
Red, Albert Hultine & Sons

Collynie Fascinator x1957471
Red, Albert Hultine & Sons

Daybreak's Gloster x1957483
RLW, Albert Hultine & Sons

Collynie Minstrel x1885032
Roan, Albert Hultine & Sons

Rodney's Dorothy 1793823
Roan, Frank Nelson

Stardale x2020699
Red, David & Jas. Burns

Barmpton Lady 20th 1928974
Roan, Kennedy Bros.

Sultan's Augustine x1883467
Red, Ira Braucht
Valley View Marjory 4th
1726234
Red, Geo. McMaster

SIRE
Collynie Express x2280311
Red, Albert Hultine & Sons

Dorothy 6th x1945331
Red, Frank Nelson

Clearview Goldstar x2137263
Red, Philip Kennedy

DAM
Marjory 2d x2354643
Red, Geo. McMaster

Augustine's Marjory 1974699
Red, Geo. McMaster

GOLDEN HERO 2521785 is a good, blocky all red bull. He will look good at the head of a good herd. Pretested and vaccinated for Bangs.

You cannot expect to sell a high priced product until you procure
some of the high priced seed stock.

SWANSON & SEDERBURG



Bapton Major 2167253.

Bull

Lot 32

ELVEDOR MAJOR 3d 2499807

Red, calved April 11, 1948. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.
LE S 51.

SIRE
Helfred Bapton Major 7th
2309918
Roan, F. W. Hubbell

Bapton Major 2167253
Roan, J. V. Rank

Roan Lady 55th 1749820
Red, G. H. Schuerman

Browndale Marshall 3d 2001618
Red, Daniel E. Bower

DAM
Golden Victoria 41st 2103269
Red, Daniel E. Bower

Golden Victoria 27th 1852501
Roan, Daniel E. Bower

Bapton Air Pilot (298495)
Dark roan, J. V. Rank

Aldsworth Missie 12th (167594)
Red, William Garne

Dale's Lodge Keeper 1693816
Red, T. A. Russell

Roan Lady 49th 603503
White, W. A. Dryden

Browndale Bud 1831859
Roan, J. T. Judge

Jilt's Lady 20th 1852509
Red, Daniel E. Bower

Marshal's Cumberland 1558643
Roan, Phillip Funke

Golden Victoria 7th 1398989
Red, Daniel E. Bower

ELVEDOR MAJOR 3d 2499807 is a good grandson of Imp. Bapton Major 2167253.

Farming is founded on that old time American freedom to tackle the job your way,
give it all you got and to earn the reward you get.

WINDOM

Bull

Lot 33

BRAEDOON CLIPPER 2520059

Red, calved April 11, 1948. Bred and owned by Glenn A. Windom, Nodaway, Iowa. RE 72.

SIRE Will-A-Dell Direct 2375392 RWM, Will A. Davis & Son	Braedoon Band Master 2139667 Red, Kenneth C. Gray	}	Klaymor Direct -244322- Red, W. J. Russell Klaymor Princess Elizabeth 2d -298033- Roan, W. J. Russell
	Will-A-Dell Rosewood 1911261 Roan, Will A. Davis & Son		Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms Rosewood 99th 1740280 Red, Crews & Andrews
DAM Violet Pride 38th 2163674 R&W, A. T. Worsley & Son	Browndale Superb 1863248 Roan, C. F. Curtiss	}	Browndale Grand 1717472 Red, C. F. Curtiss Dorothy Goods 7th 1414637 Roan, McLachlan Bros.
	Violet Pride 16th 1823242 Roan, A. T. Worsley & Son		Proud Marshal 1699029 Roan, Irvin Stanley Violet Pride 14th 1678040 Roan, A. T. Worsley & Sons

BRAEDOON CLIPPER 2520059 is a bull with a grand head, well-balanced and with plenty of style. He is worthy of your consideration.

FRANK KENNEDY

Bull

Lot 34

NODAWAY ARISTOCRAT 2501248

Red, calved April 15, 1948. Bred and owned by Frank Kennedy, Nodaway, Iowa. LE 17.

SIRE Haigler Aristocrat 2310017 Red, L. E. Crews	Peter The Great 2d 2107559 Red, Miles of View Farms	}	Calrossie Prince Peter 2009143 Roan, J. MacGillivray Crown's Secret 2d 1982125 Red, Thos. E. Wilson
	Rosewood Victoria 2104367 White, Crews & Crews		Victorious 1920648 Red, Geo. Struve Rosewood Result 1821440 White, Crews & Andrews
DAM Nodaway Maude 2d 2323112 Roan, Frank Kennedy	Brawith Headlight 2165112 Roan, Carl L. Retzlaff	}	Brawith Nugget 1944238 Roan, David Douglas Golden Chain 43d 1934486 Red, Carl L. Retzlaff
	Maude 2035284 Red, S. H. Kline		Browndale Seal 1946479 Red, John Oestmann Stylish Maud 1955028 Roan, S. H. Kline

NODAWAY ARISTOCRAT 2501248 is a well balanced, dark red bull with lots of quality. His pedigree is faultless. He is worthy of your consideration.

Now is a good time of the year to start planning a pasture improvement program.

FUNKE



Hillbrook Nugget 2354561, sire of Nugget's Type 2501426

Bull

Lot 35

NUGGET'S TYPE 2501426

Roan, calved April 16, 1948. Bred and owned by Phillip Funke, Greenfield, Iowa. RE F 8.

SIRE
Hillbrook Nugget 2354561
Roan, John E. Greig

N U Gold Nugget 2040959
White, Univ. of Nebraska

Golden Rosewood 1967987
Red, Greig & Kirchner

Admiral's Type 1928233
Red, Husted Bros.

DAM
Sweet Lavender 32d 2039212
Red, Phillip Funke

Sweet Lavender 25th 1911849
Red, Phillip Funke

Brawith Nugget 1944238
Roan, David Douglas

Golden Chain 5th 1938942
Roan, Univ. of Nebraska

Divide Gold Merit 1878516
Red, The Allen Cattle Co.
Oakdale Rosewood 53d
1884755
Roan, Oakdale Farms

Scottish Admiral 1800653
Red, Tomson Bros.

Mayflower Beauty 1717589
Red, Husted Bros.

Goldspur's Mint 1713726
Red, Hopley Stock Farm

Sweet Lavender 12th 1714643
Roan, Phillip Funke

NUGGET'S TYPE 2501426 is the image of his sire. He is low down, thick and with plenty of size for his age. He is one of the best calves we have produced.

At present the demand for good Shorthorn steers to be used by 4-H and FFA projects is at an all time high.

BROWN

Bull

Lot 37

DOUGLAS PRINCE PETER 2525348

Dark red, roan, calved May 10, 1948. Bred and owned by LeRoy Brown, Corning, Iowa. RE 148.

SIRE	Miles of View Prince 2074904	}	Calrossie Prince Peter 2009143
	Red, Miles of View Farms		Roan, J. MacGillivray
Prince Statesman 2269859		}	Star Secret 1839719
	Red, Lomas Farms		Roan, T. Dorsey Jones
	Roan Princess 4th 2010584	}	Divide Statesman 1833171
	Roan, Geo. Struve		Red, The Allen Cattle Co.
		}	Red Princess 1901623
			Red, Geo. Struve
DAM	Sni-A-Bar Silver Plate 1714459	}	Sni-A-Bar Golden Ring 1636566
	White, Sni-A-Bar Farms		Roan, Sni-A-Bar Farms
Will-A-Dell Lady Douglas 4th		}	Emma Cumberland 1406460
	2033027		Roan, Joseph Miller & Sons
Roan, Will A. Davis & Son		}	Villagers Champion 1579338
			Roan, Frank C. Baker
	Lady Douglas 16th 1805622	}	Lady Douglas 15th 1637055
	Red, Will A. Davis & Son		Red, E. Farley & Son

DOUGLAS PRINCE PETER is a deep-bodied, short-legged bull with wonderful fleshing and of modern type. He will solve your herd bull problem.

PETERSEN

Bull

Lot 38

ROMEO TYPESETTER 2508127

Red, calved May 11, 1948. Bred and owned by James L. Petersen, Exira, Iowa. LE 13.

SIRE	Helfred Romeo 2135854	}	Brae Lodge Headlight 1874600
	Red, F. W. Hubbell		Red, T. A. Russell
Romeo 4th 2308043		}	Rosewood of Helfred 3d 1781560
	Red, W. E. Summerville		Roan, F. W. Hubbell
	Village Jilt 11th 1987190	}	Divide Javelin 1902545
	Red, W. E. Summerville		Roan, The Allen Cattle Co.
		}	Village Jilt 9th 1928660
			Roan, W. E. Summerville
DAM	Brookside Type 1999369	}	Brawith Rambler 1922468
	Roan, R. J. Egger		Roan, James Douglas & Sons
Red Maid 19th 2187404		}	Brookside Rosewood 3d
			1765327
Red, Ray Coglon		}	Red, R. J. Egger
	Roan Maid 9th 2091507	}	Brawith Earl 1929790
	Roan, Ray Coglon		Roan, Ben G. Studer
		}	Red Maid 6th 2001221
			Red, Ray Coglon

ROMEO TYPESETTER 2508127—this calf has the type that should make him develop into a good bull. Look him over on sale day.

Winter pastures will realize from four to six bushels of grain, 120 to 150 pounds of oil feed and two to two and one-half tons of hay per animal.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PETERSEN

Bull

Lot 39

ROMEO SUPREME 2508126

Red, calved May 13, 1948. Bred and owned by James L. Peterson, Exira, Iowa. LE 14.

Helfred Romeo 2135854
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

SIRE
Romeo 4th 2308043
Red, W. E. Summerville

Rosewood of Helfred 3d 1781560
Roan, F. W. Hubbell

Village Jilt 11th 1987190
Red, W. E. Summerville

Divide Javelin 1902545
Roan, The Allen Cattle Co.

Village Jilt 9th 1928660
Roan, W. E. Summerville

Supreme Clayhurst 2142773
White, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Roan Countess 2d 1637552
Roan, Spellman & Hanson

DAM
Lady Mayflower 38th 2248333
Roan, J. D. McDermott & Sons

Statesman's Pioneer 4th
2057583

Lady Mayflower 32d 2135552
Red, J. D. McDermott & Sons

Roan, Ralph Struve
Lady Mayflower 22d 1912967
Roan, J. D. McDermott & Sons

ROMEO SUPREME 2508126 is a deep bodied individual with a very good head. Don't miss him on sale day.



At present the demand for good Shorthorn steers to be used by 4-H and FFA projects is at an all time high.

THE SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

The Place where

Scotch blood lines are the best—

Pedigrees and health certificates are delivered promptly—

Individuals are of top quality and in splendid condition—

Every consignment is backed by a reliable producer and the sales management functions on the basis that—

"If buyers secure courteous treatment and profitable cattle the sellers are always going to find the most satisfactory market."



HELP WANTED

© TDM CO.. U.S.A.

CLUB CALVES SHORTHORNS and POLLED SHORTHORNS

An opportunity for club boys and girls to secure calves with scale, substance, uniform color and pleasing type.

**Club Calf Sale at 12:00 Noon Monday,
September 26th, 1949.**

Club calves will be produced by Shorthorn and Polled breeders within Southwest Iowa. The calves will comprise heifers and steers — ready for club activities.

DAVIS



Braemor Starry Archer 9th 2391166.

Bull

Lot 40

WILL-A-DELL STARRY ARCHER 2510657

Red, white marks, calved May 24, 1948. Bred and owned by Will A. Davis & Son, Oakland, Iowa. LE D 50.

SIRE Braemor Starry Archer 9th 2391166 Red, Carl L. Retzlaff & Son	Millhills Starry Archer 2289341 Red, Duncan M. Stewart	}	Millhills Uppermost (299206) Red, Duncan M. Stewart
			Stella 22d (213226) Roan, Duncan M. Stewart
DAM Diamond Beauty 42d 2127031 Roan. Will A. Davis & Son	Duchess of Gloster 55th 2180199 Roan, Carl L. Retzlaff & Sons	}	Brawith Nugget 1944238 Roan, David Douglas
			Duchess of Gloster F 1919133 Red, Carl L. Retzlaff
	Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms	}	Sni-A-Bar Golden Ring 1636566 Roan, Sni-A-Bar Farms
			Emma Cumberland 1406460 Roan, Joseph Miller's Sons
	Diamond Beauty 41st 1959258 Red, J. W. Ross	}	Ashbourne Bugler 1870411 Red, A. C. Shallenberger
			Diamond Beauty 40th 1841383 Red, J. W. Ross

WILL-A-DELL STARRY ARCHER 2510657—the first calf by our Starry Archer bull. We are glad to offer him as a sample of what to expect from this good young herd sire.

Winter pastures will realize from four to six bushels of grain, 120 to 150 pounds of oil feed and two to two and one-half tons of hay per animal.

JOHNSON

Bull

Lot 41

RED SPORT (Twin) x2512679

Red, calved June 15, 1948. Bred and owned by O. W. Johnson, Anderson, Iowa. LE 50J.

SIRE
Greenland Ivory Airman
x2188747
Roan, Pete O'Connell

Shadowmist Ivory Prince
x2060086
White, Shadowmist Farm

Cumberland Lad x1920283
Roan, Bernard Mullady

Shadowmist Winglet x1826349
Roan, Shadowmist Farm

Lady Lustre 2d x2129739
Red, Lewis W. Thieman

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Lustre Coronita 4th x2007475
Roan, Lewis W. Thieman

Goldspur's Villager x1916824
Red, R. E. Phillip

Browndale Villager 1819607
Red, Hopley Stock Farm

O B's Red Rose x1720832
RWM, S. W. Stewart & Son

DAM
Red Oak Victoria 9th x2136597
Roan, R. E. Phillip

Red Oak Victoria x2136597
Red, R. E. Phillip

Browndale Max x1815974
Red, E. P. Laughlin

Victoria's Gem x1804009
Roan, Myrtie Eichhorn

RED SPORT x2512679 is a very good, low down calf from a very good bull and cow.

WILL A. DAVIS & SON

Bull

Lot 42

WILL-A-DELL CZAR 2510656

Roan, calved June 18, 1948. Bred and owned by Will A. Davis & Son, Oakland, Iowa. RE D51.

SIRE
Will-A-Dell Corrector 2386567
RWM, Will A. Davis & Son

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Klaymor Direct -244322-
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

Will-A-Dell Lady Douglas 5th
2083618
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Lady Douglas 16th 1805622
Red, Will A. Davis & Son

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt -252728-
Roan, John Walker

DAM
Will-A-Dell Bessie 6th 2136809
White, Will A. Davis & Son

Will-A-Dell Bessie 2d 1895425
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Bessie 101st 1805621
RLW, Will A. Davis & Son

WILL-A-DELL CZAR 2510656, a son of Will-A-Dell Corrector champion bull in the 1947 Red Oak fall sale is out of the good Bessie cow by Brawith Nugget. He should solve someone's bull problem.

Now is a good time of the year to start planning a pasture improvement program.

BROWN

Bull

Lot 43

PINES FARM MIST PRINCE 2525349

Red, calved July 1, 1948. Bred and owned by LeRoy Brown, Corning, Iowa. RE 248.

Miles of View Prince 2074904
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

SIRE
Prince Statesman 2269859
Red, Lomas Farms

Star Secret 1839719
Roan, T. Dorsey Jones

Roan Princess 4th 2010584
Roan, Geo. Struve

Divide Statesman 1833171
Red, The Allen Cattle Co.

Red Princess 1901623
Red, Geo. Struve

Leveldale Regalia 1996441
Red, Mathers Bros.

Shiek of Leveldale 1869864
Red, Mathers Bros.

Augusta of M 4th 1494559
Red, J. McCord & Son

DAM
Violet Mist 44th 2297174
Red, L. A. Strother & Son

Strowald Barondale 1717959
Roan, L. A. Strother & Son

Violet Mist 42d 2095288
Roan, L. A. Strother & Son

Violet Mist 20th 1287565
White, L. A. Strother & Son

PINES FARM MIST PRINCE—here is a really outstanding herd bull prospect.

GILMAN BROS.

Bull

Lot 44

BANDMASTER'S ASPIRATION (Sent for Record)

Calved August 18, 1948. Bred and owned by Gilman Bros., Stuart, Iowa.

Braedoon Bandmaster 2139667
Red, Kenneth C. Gray

Klaymor Direct 244872
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
298033
Roan

SIRE
Will-A-Dell Bandmaster 2329905
Red, Will A. Davis & Son

Will-A-Dell Lady Douglas 6th
2127032
Red, Will A. Davis & Son

Will-A-Dell Bugler 2033023
Roan, Will A. Davis & Son
Will-A-Dell Lady Douglas 2d
1895427
Roan, Will A. Davis & Son

Helfred Romeo 2135854
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell
Rosewood of Helfred 3d
1781560
Roan, F. W. Hubbell

DAM
Maude 86th 2308054
Red, W. E. Summerville

Maude 78th 2116067
Red, W. E. Summerville

Goldfinder Favorite 2002814
Red, Husted Bros.

Maude 76th 2024141
Roan, W. E. Summerville

BANDMASTER'S ASPIRATION is a good, substantial individual with pedigree, quality and the urge to qualify him as a herd sire in the best of herds.

Farming is founded on that old time American freedom to tackle the job your way,
give it all you got and to earn the reward you get.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PRICE & BUCH

Bull

Lot 45

IND-A-CLAR ADJUSTER 3d 2516085

Red, calved September 13, 1948. Bred and owned by W. G. Price & H. H. Buch, Clarinda, Iowa.
RE HH 19.

SIRE
Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

DAM
Village Augusta 26th 2109695
Roan, M. D. Whimple

Village Augusta 15th 1854476
Red, J. Ben Robinson

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark roan, A. J. Marshall

Cruggleton Realm (303920)
Dark roan, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Calrossie Goldfinder 1753587
White, John MacGillivray

Golden Pearl 1753613
Roan, R. S. McWilliam

Browndale Jolly Tar 1707219
Roan, Geishecker Bros.

Village Augusta 14th 1513559
Roan, J. H. Degginger

IND-A-CLAR ADJUSTER 3d 2516085 is a good heavy, low set, thick, deep, heavy boned, rugged calf that will develop into a real herd bull.

PRICE & BUCH

Bull

Lot 46

IND-A-CLAR ADJUSTER 2d 2516084

Red, calved October 15, 1948. Bred and owned by W. G. Price & H. H. Buch, Clarinda, Iowa.
RE HH 27.

SIRE
Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Helfred Marauder 2031558
Red, F. W. Hubbell

DAM
Herjadon Queen Bess 39th
2358899
Red, C. L. Rees

Queen Bess 39th 1954538
Roan, C. L. Rees

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark roan, A. J. Marshall

Cruggleton Realm (303920)
Dark roan, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Brae Lodge Headlight 1874600
Red, T. A. Russell
Sni-A-Bar Marigold 10th
1884933
Red, Sni-A-Bar Farms

Goldfinder Count 1803415
White, Thos. E. Wilson

Thick Bess 1892980
Red, C. L. Rees

IND-A-CLAR ADJUSTER 2d 2516084—this calf will surely develop into a bull you will be proud to own. He is bred right.

The virus of foot and mouth disease very rarely effect human beings.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PURDY BROS.

Cow

Lot 48

ROAN LAVENDER 2106491

Roan, calved August 22, 1941. Bred and owned by C. A. McCormick, Mechanicsville, Iowa; 2d owner Coglon & Purdy, Exira, Iowa; 3d owner Purdy Bros., Fontanelle, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
White Lavender 1926922.....	C. A. McCormick..	Bridgebank Chronicle 1885534.....	A. J. Marshall
Lavender Lass 16th.....	C. A. McCormick..	Masterpiece 1749896.....	C. A. McCormick
Lavender Lass 13th.....	C. A. McCormick..	Masterpiece 1749896.....	C. A. McCormick
White Lassie.....	C. A. McCormick..	Rookwood Revolution 1338228.....	C. F. Curtiss
Lassie N.....	C. A. McCormick..	Villager's Pride 1342592.....	John Jenkins
Lassie M.....	C. A. McCormick..	Elmwood Hope 576263.....	Ewald Bros.
Lassie L.....	C. A. McCormick..	Elmwood Hope 576263.....	Ewald Bros.
Lavender Lass.....	W. L. Ketcham..	Knight Elect 370184.....	G. H. Burge
Lavender of Grand View.....	W. B. Rigg..	Lavender Hero 248290.....	W. L. Ketcham
Lavender of Hill Farm 13th.....	C. B. Dustin..	Golden Prince 4th 130543.....	Forbes Bros.
		The Baron Cruickshank 106297.....	Wm. Duthie

BRIDGEBANK CHRONICLE, Sire—Cruggleton Prosperitas (269664) by Cruggleton Essander (250076), out of Princess Jessamine (99662). Dam, Kathleen Rosebud 1885548 by Cruggleton Chronicle (243300), out of Castledawson Rosebud (116636).

MASTERPIECE, Sire—Rookwood Revolution 1338228 by British Avon 2d 990266, out of Supreme Sweetheart 551458. Dam, Mildred 1366469 by Village Archer T 1128785, out of May 1031820.

ROOKWOOD REVOLUTION, Sire—British Avon 2d 990266 by Knight Avon 3d 438984, out of British Molly 3d 211775. Dam, Supreme Sweetheart 551458 by Supremacy 423417, out of West-lawn Sweetheart 195614.

ROAN LAVENDER 2106491 is a good producing cow and a very heavy milker. She will sell open. Roan heifer calf at foot calved November 23, 1948.

JOHNSON

Cow

Lot 49

RED OAK VICTORIA 9th x2136597

Roan, calved May 20, 1942. Bred and owned by R. E. Phillip, Red Oak, Iowa; 2d owner April 1, 1946, O. W. Johnson, Anderson, Iowa. RE 96.

Dams	Breeders of Dams	Sires	Breeders of Sires
Red Oak Victoria x1948247.....	R. E. Phillip..	Goldspur's Villager x1916824.....	R. E. Phillip
Victoria's Gem x.....	Myrtie Eichhorn..	Browndale Max x1815774.....	E. P. Laughlin
		Oakwood Chancellor x1579547.....	C. B. Teegardin & Sons
Edgcote Victoria.....	Geo. Allen & Sons..	Edgcote Clipper Toft 1068777.....	Owen Kane
Golden Victoria.....	Geo. Allen & Sons..	Rosewood Sultan 2d 410898.....	W. C. Rosenberger
Victoria Lady 9th.....	Geo. Allen & Sons..	Victor Sultan 296335.....	F. W. Harding
Victoria Adelaide.....	J. R. Crawford & Sons..	Secret Lavender 150219.....	Adam Marty
Victoria of Meadow Lawn 3d.....	J. R. Crawford & Sons..	Victor Baron 127266.....	C. B. Dustin & Son
Victoria Veech.....	R. S. Veech..	Favorite 56041.....	Wm. Duthie
Victoria 73d.....	A. Cruickshank..	Roan Gauntlet 45276.....	A. Cruickshank
Victoria 58th.....	A. Cruickshank..	Pride of the Isles 45274.....	A. Cruickshank

GOLDSPUR'S VILLAGER, Sire—Browndale Villager 1819607 by Browndale Goldspur 1464101, out of Lady Clipper 17th 1144669. Dam, O B's Red Rose x1720832 by Beauty's Sultan x1282362, out of O B's Rose x1668595.

BROWDALE MAX, Sire—Max Browndale x1663460 by Collynie Browndale 1531282, out of Rose-mary L 2d x1321210. Dam, Maxwalton Missie 1266045 by Rodney 753273, out of Mistress Ethel 678618.

OAKWOOD CHANCELLOR, Sire—Royal Count Jr. x1053938 by Royal Count x708335, out of Mina Linda x542524. Dam, Clara Sultana 5th x708344 by Roselawn Marshal x437924, out of Clara Sultana 2d 255051.

RED OAK VICTORIA 9th x2136597 is a very good cow. She was pasture bred to Greenland Ivory Airman x2188747 to calf about May.

More livestock feed can be stored as silage in less space at less cost.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HILLMAN

Cow

Lot 50

URY GIFT 2138085

Roan, calved July 15, 1942. Bred and owned by Paul Stewart, Springville, Iowa; 2d owner, Edgar E. Hillman, Essex, Iowa. LE 400.

Dams	Breeders of Dams	Sires	Breeders of Sires
Ury Rose Lassie 2040696.....	Paul Stewart..	Supreme Flash 1864669.....	Belhows Bros.
Ury Rose F 15th.....	Falcon Bros..	Golden Balcairn 1796229.....	Holz Bros.
Ury Rose 15th.....	Falcon Bros..	Dauntless Gift 1561188.....	G. H. Schuerman
Ury Rose 9th.....	Falcon Bros..	Lovat's Gift 1365193.....	Hopley Stock Farm
Ury Rose 8th.....	Falcon Bros..	Village Heir 1249483.....	Falcon Bros.
Ury Rose 7th.....	Miller & Northey..	Diamond King 234716.....	J. S. Wright
Ury Rose 5th.....	Cookson Bros..	Missie's Prince 2d 255530.....	Jas. I. Davidson
Ury Rose 3d.....	Cookson Bros..	Young Commodore 203988.....	Cookson Bros.
Ury Rose.....	George Bruce..	Clan Alpine 130852.....	J. Nelson & Sons
Ury Star 2d.....	S. Campbell Est..	Emancipator 130854.....	A. Robertson

BROWDALE CHIEF, Sire—Goldspur's Mint 1713726 by Browndale Goldspur 1464101, out of Pretty Maid 4th 1288917. Dam, Scottish Lady 1874699 by Scottish Admiral 1800653, out of Boyne Lady Supreme 1533249.

SUPREME FLASH, Sire—Supreme Commodore 1762664 by Supreme Client 1643512, out of Fair Constance 4th 1209318. Dam, Lady Dorothy F 14th 1330719 by Omega's Master 985449, out of Lady Dorothy F 13th 716789.

GOLDEN BALCAIRN, Sire—Balcairn Browndale 1692390 by Balcairn Regal Star 1558529, out of Edellyn Rosewood 9th 1580535. Dam, Golden Lassie 11th 1710987 by Maxwalton Lochinvar 941315, out of Golden Lassie 4th 1389930.

URY GIFT 2138085 is a very typy roan cow and as evidenced by the outstanding calf at side, a real matron.

Dark red January heifer calf, her sire Mercury Model 2391377 and he a rich roan son of Sni-A-Bar Ransom Mercury 2288968.

WINDOM

Cow

Lot 51

SOBRIETY LADY 7th 2153930

Roan, calved September 1, 1942. Bred and owned by H. L. Busching & Son, Stanwood, Iowa; 2d owner, February 23, 1949, Glenn A. Windom, Lenox, Iowa. RE B1.

Dams	Breeders of Dams	Sires	Breeders of Sires
Mayflower 2108708	Busching Bros..	Sensation's Cumberland 1916899..	Oakdale Farms
Sobriety Lady 5th.....	Busching Bros..	Christmas Gift 1656507.....	G. H. Schuerman
Sobriety Lady 4th.....	Frank T. Pemberton..	Champion Gainford 827133.....	C. L. McClellan
Sobriety Lady 2d.....	S. A. Nelson & Sons..	Afton Clipper 337155.....	Carpenter & Ross
Sobriety Lady.....	Henry H. Kuper..	Stowan Star 289990.....	C. H. G. Stirling
Sobriety 4th.....	Henry H. Kuper..	Baron Surmise 146885.....	J. D. Fletcher
Sobriety 2d.....	Wm. A. Cumming..	Coral King 175787.....	J. D. Fletcher
Sobriety.....	G. Bruce..	Sittyton Yet 121198.....	J. Nelson & Sons
Sally 4th.....	G. Bruce..	Radical 128980.....	G. Bruce
Sally.....	G. Bruce..	Vulcan 121500.....	G. Shepherd, Jr.

SENSATION'S CUMBERLAND, Sire—Divide Sensation 1615738 by Browndale Archer 1406824, out of Nonpareil Maid 9th 1467532. Dam, Oakdale Rosewood 26th 1710955 by Cumberland Realm 1496194, out of Oakdale Rosewood 22d 1602635.

CHRISTMAS GIFT, Sire—Sni-A-Bar Gift 1269229 by Supreme Archer 1045909, out of Bapton's Dorothy 1043122. Dam, Sobriety Lady 4th 1088750 by Champion Gainford 827133, out of Sobriety Lady 2d 578399.

CHAMPION GAINFORD, Sire—Gainford Champion 410269 by Gainford Marquist 370987, out of Emmeline 19th 181164. Dam, Sweet Victoria 2d 110576 by Cinch 272753, out of 29th Linwood Victoria V45-827.

SOBRIETY LADY 7th 2153930 is a fine young cow, a granddaughter of the International Grand Champion, Divide Sensation. Due to calf before sale day to the service of Hillbrook Nugget 4th.

The virus of foot and mouth disease very rarely effect human beings.

PRICE & BUCH**Cow****Lot 52****SECRET ROSE 7th 2145240**

Roan, calved September 25, 1942. Bred and owned by M. D. Whimple, St. Joseph, Missouri; consigned by Price & Buch, Clarinda, Iowa. RE B 9.

Dams	Breeders of Dams	Sires	Breeders of Sires
Secret Rose 6th 2070709.....	John Miller, Jr.	Goldfinder Diamond 1831545....	Thos. E. Wilson
Secret Rose 3d.....	J. Miller, Jr.	Orange King -229753-.....	C. T. Fothergill
Secret Rose.....	J. Miller, Jr.	Collynie Royal Purse (243083).....	D. Webster
Village Secret 2d.....	C. H. Giller	Rosewood Champion -183036-.....	J. Miller, Jr.
Village Secret.....	C. H. Giller	Iron Duke (131599).....	J. Sivewright
Royal Secret.....	C. H. Giller	Village Prince 407210.....	D. R. Hanna
Stockland Secret.....	J. G. Withers	Royal Coronet 2d 342942.....	F. W. Ayers
Westlawn Secret.....	G. P. Bellows	Count Lovat 228488.....	A. Chrystal
Sunlight 3d.....	C. C. Norton	Gloster's Lavender 181755.....	G. S. Nevius
Sunlight 2d.....	C. C. Norton	Lochinvar 119977.....	W. A. Harris
		Salamis 110075.....	W. Duthie

GOLDFINDER DIAMOND, Sire—Calrossie Goldfinder 1753587 by Collynie Royal Leader 1492017, out of Saltoun Pearl 1753624. Dam, Golden Pearl 1753613 by Rosehaugh Clipper Star 1753591, out of Golden Beauty 1753610.

ORANGE KING, Sire—Glastullich Moonshade (263906) by Glastullich Bulwark (250978), out of Bruiach Lavender (88127). Dam, Orange Queen 3d (125349) by Balcairn Bursar (220693), out of Orange Queen (93489).

COLLYNIE ROYAL PURSE, Sire—Rosehaugh Mandarin 1726754 by Cluny Mandarin (214630), out of Rosehaugh Clipper 12th (73552). Dam, Tarty Princess Royal 32d (81614) by Collynie Cavalier 1713113, out of Tarty Princess Royal 11th V65-1208E.

SECRET ROSE 7th 2145240—not many daughters of the famous Goldfinder Diamond are offered for sale. We are confident the purchaser of this cow will be more than pleased as she has given us some real calves. Bred to our (imported in dam) Cruggleton Goldfinder.

ECKELS**Cow****Lot 53****WILL-A-DELL BESSIE 10th 2299539**

Red, calved September 20, 1944. Bred and owned by Will A. Davis & Son, Oakland, Iowa; 2d owner, September 17, 1946, Lew Eckels, Lenox, Iowa. RE 19.

	Brawith Nugget 1944238 Roan, David Douglas	}	Brawith Boy 1836058 Roan, Hugh S. Black
SIRE			Primrose Jilt -252728- Roan, John Walker
Will-A-Dell Gold Plate 2063600 Roan, Will A. Davis & Son		}	Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms
	Will-A-Dell Bessie 1836723 Roan, Will A. Davis & Son		Bessie 98th 1662033 Red, Hopley Stock Farm
	Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms	}	Sni-A-Bar Golden Ring 1636566 Roan, Sni-A-Bar Farms
DAM			Emma Cumberland 1406460 Roan, Joseph Miller's Sons
Will-A-Dell Bessie 3d 1935734 Roan, Will A. Davis & Son		}	Browndale Goldspur 1464101 Roan, Thos. E. Wilson
	Bessie 98th 1662033 Red, Hopley Stock Farm		Bessie 92d 1482886 Roan, Miller Bros.

WILL-A-DELL BESSIE 10th 2299539 will not sell in high flesh as we listed her at the last minute. This cow produces good calves and is sound in every way. Should calf about sale time to the service of Strowold Favorite Major, our top son of Imp. Lawton Favorite.

What looks worse than a poor lousy calf? Two of them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE



Brae Lodge Headlight 1874600.

Cow

Lot 54

LADY DOUGLAS 10th 2284595

Red, calved January 30, 1945. Bred by S. H. Kline, Clarinda, Iowa; 2d owner February 24, 1945, Harry C. Stout, Clarinda, Iowa; 3d owner, July 1, 1947, S. H. Kline, Clarinda, Iowa. RE 42.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Brae Lodge Footprint -219078-
Dark roan, T. A. Russell

Estelle of Brae Lodge -257509-
Red, T. A. Russell

SIRE
Helfred Outlook 2077747
Red, F. W. Hubbell

Velvet Veronica 1852627
Roan, Geo. Struve

Browndale's Beau 1774621
Roan, Geo. Struve

Veronica 11th 1774627
Roan, Geo. Struve

Ashbourne Goldmine 1752751
Red, A. C. Shallenberger

Divide Superb 1683191
Red, The Allen Cattle Co.

Goldie 50th 1747232
Red, Thos. Andrews

DAM
Douglas Lassie 1955027
Red, S. H. Kline

Lady Douglas 35th 1655963
Red, A. C. Shallenberger

Collynie Bannerbearer 1337219
Roan, Easton & Ward

Lady Douglas 25th 1331648
Red, A. C. Shallenberger

LADY DOUGLAS 10th 2284595 is a very dark red cow in good breeding condition. She is nursing a dandy October heifer calf that we are keeping in our herd. Note her attractive pedigree. She is a half sister of the Lady Douglas we sold to Bellows Bros. Bred November 10th to Roanridge Brave Mercury a dark roan half brother of Sni-A-Bar Control.

Red Esquill is the safest rat poison to use.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GREEN

Cow

Lot 55

VERD LEA MAUDE 2373946

Red, calved April 1, 1945. Bred and owned by Richard Green, Orient, Iowa. RE 1.

Verd Lea Goldspur 1901631
Roan, Phillip Funke

Goldspur's Mint 1713726
Red, Hopley Stock Farm

Acanthus 26th 1730082
White, Phillip Funke

Supreme Laird 1688380
Roan, Bellows Bros.

Crimson Victoria 1725075
Red, T. M. & W. W. Neely

Verd Lea Goldspur 1901631
Roan, Phillip Funke

Verd Lea Augusta 3d 1898987
Red, W. W. Neely

Supreme Laird 1688380
Roan, Bellows Bros.
Verd Lea Dainty Dame 2d
1588034
Roan, W. W. Neely

Roan Victoria 1818248
Roan, W. W. Neely

Supreme Goldspur 2051328
Red, W. W. Neely

Verd Lea Dainty Dame 4th
1891704
Roan, W. W. Neely

SIRE
Verd Lea Count 2247114
Roan, W. W. Neely

DAM
Verd Lea Dainty Dame 6th
2143380
Roan, W. W. Neely

VERD LEA MAUDE 2373946 is a dark red, low-set and blocky type. She is fat and will be in extra good shape by sale day. Bred to Cumberland Ransom 2d 2413522.

PETERSEN

Cow

Lot 56

MISSIE 3d 2302687

Red, calved May 2, 1945. Bred by Chas. F. Sornson, Audubon, Iowa; 2d owner, October 9, 1945, James L. Peterson, Exira, Iowa. RE 28.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Brae Lodge Footprint -219078-
Dark roan, T. A. Russell

Estelle of Brae Lodge -257509-
Red, T. A. Russell

Rosa Hope of Helfred 1651221
Red, F. W. Hubbell

Collynie Clipper Star 1554906
Roan, Easton & Ward

Rosa Hope 32d 1266906
Red, J. Kardel & Son

Goldspur's Perfection 1863014
Red, Chas. F. Sornson

Goldspur Cumberland 1791375
Roan, Lou Kennedy

Lady Madge 18th 1770789
Red, Hopley Stock Farm

White Missie 1723054
White, Chas. F. Sornson

Bonnie Scotchman 1580394
Roan, J. E. Bilderback

Missie's Blossom 1639032
Roan, Chas. F. Sornson

SIRE
Helfred Lovat Star 2135850
Red, F. W. Hubbell

DAM
Missie 2d 1958428
Roan, Chas. F. Sornson

MISSIE 3d 2302687 is a good young cow. In 1946 she placed sixth in her class in the 4-H at the Iowa State Fair. She is bred since September 15th to our dark red herd bull, Romeo 4th by Helfred Romeo.

Time is required to fit the animal for show and to train it for showing.

PURDY BROS.



Edellyn Moray Mercury 2186575.

Cow

Lot 57

GIPSY MAID 3d 2407825

Red, calved June 3, 1946. Bred by Geo. Struve & Sons, Manning, Iowa; calved property of Ray Coglon & Son, Exira, Iowa; 2d owner, Purdy Bros., Fontanelle, Iowa. LE 28.

SIRE

Edellyn Moray Mercury 2186575
Red, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

{ Calrossie Control (255913)
White, J. MacGillivray
Calrossie Augusta Opal
(179796)
Dark roan, J. MacGillivray

Edellyn Clipper 22d 1880312
Red, Thos. E. Wilson

{ Raveni Leader 1680652
Roan, T. Dorsey Jones

{ Ivy Clipper 1558580
Red, A. J. Marshall

Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

{ Goldfinder's Favorite 2007814
Red, Husted Bros.

{ Marion 15th 1963382
Red, Geo. Struve

DAM

Gipsy Maid 2d 2280694
Red, Geo. Struve & Sons

Fairview Gypsy Maid 1942116
Red, Hale Thompson

{ Goldspur's Advance 1717585
Roan, Husted Bros.

{ Supreme Gipsy Maid 1852348
Red, Bellows Bros.

GIPSY MAID 3d 2407825—a good daughter of Geo. Struve's Edellyn Moray Mercury out of Gipsy Maid 2d by Goldfinder's Symbol. She is thick and smooth and has a red bull calf at foot, calved December 18, 1948.

A farm includes breeding, raising, feeding and marketing.

PRICE & BUCH



Goldfinder's Symbol 2118880.

Cow

Lot 58

LADY LAVENDER 77th 2420308

Red, calved September 28, 1946. Bred and owned by Geo. Struve & Sons, Manning, Iowa; 2d owner October 29, 1948, W. G. Price, Clarinda, Iowa. RE A21.

SIRE
Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Goldfinder's Favorite 2007814
Red, Husted Bros.

Marion 15th 1963382
Red, Geo. Struve

Divide Statesman 1833171
Red, The Allen Cattle Co.

DAM
Lady Lavender 55th 1947228
Roan, Geo. Struve

Lady Lavender 39th 1829651
Roan, Geo. Struve

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Favorite Augusta 1806227
Roan, Husted Bros.

Divide Statesman 1833171
Red, The Allen Cattle Co.

Marion 13th 1865920
Red, Geo. Struve

Divide Banner 2d 1643722
Roan, The Allen Cattle Co.

Divide Verbena 1718863
Red, The Allen Cattle Co.

Gainford Browndale 1588602
Roan, L. E. Crews

Lady Lavender 26th 1433639
Roan, Geo. Struve

LADY LAVENDER 77th 2420308—we bought this heifer at the 1948 Struve sale, and are keeping her heifer calf sired by Cuggleton Pretender. She is rebred to our imported-in-dam bull.

You had better keep fewer and better ones than to buy more pasture land.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HYDE

Cow

Lot 60

LAVENDER ANN 2493539

Roan, calved March 25, 1947. Bred by O. R. Hyde, Hastings, Iowa; calved property of Dick Hyde, Hastings, Iowa. RE 9-47.

SIRE

Brawith Monarch 2264414
Roan, Ernest H. Retzlaff & Sons

Brawith Sultan Victor 2062848
Red, Carl L. Retzlaff

Augusta 100th 1775378
White, Geo. W. Retzlaff & Sons

Browndale Pat 1884203
Red, L. B. Maytag

DAM

Lavender Manor 2310648
Red, O. R. Hyde

Manor Oak Lavender 3d
1854750
Red, O. R. Hyde

Brawith Nugget 1944238
Roan, David Douglas

Golden Chain 44th 1977339
Red, Carl L. Retzlaff

Browndale Monarch 1503276
Roan, Thos. E. Wilson

Augusta Girl 1533868
Roan, Geo. Allen & Sons

Divide Patdale 1537571
Red, The Allen Cattle Co.

Sunnyblink 9th 1344865
Roan, E. C. McElroy

Browndale Rock 1714201
Roan, W. E. Graham & Sons

Manor Oak Lavender 1709028
Red, O. R. Hyde

LAVENDER ANN 2493539 is from one of the strongest producing families in our herd. Mated November 30, 1948 to Breamar Starry Archer 7th 2353131.



"Learn by doing" is the basis of the 4-H club program which is now being followed by nearly two million young Americans.

AURACHER & NIEHAUS



Duke of Killearn 1919448.

Cow

Lot 61

LOCUST LADY 2486499

Red, calved May 1, 1947. Bred and owned by Auracher & Niehaus, McClelland, Iowa. RE A158.

Duke of Killearn 1919448
Roan, Claude Gallinger

Balmuchy Jasper -212749-
Red, W. MacGillivray

Duchess of Gloster -264150-
Roan, R. C. Dethmann & Sons

Browndale Archer 1406824
Red, Thos. E. Wilson

Divide Narcissus 1338736
Roan, The Allen Cattle Co.

Divide Narcissus 13th 1716304
Red, The Allen Cattle Co.

Goldfinder Broaddus 1963540
Roan, M. D. Whimple

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson
Craibstone Beauty 13th
1698795
Red, Blair Bros.

Fairview Red Belle 2064835
Red, Hale Thompson

Fairview Baronet 1941941
RLW, D. M. Gregg

Roan Belle 8th 1720797
Roan, F. M. Rothrock Co.

SIRE
Divide Monitor 2093469
Red, The Allen Cattle Co.

DAM
Lady Belle 11th 2350135
Red, Hale Thompson

LOCUST LADY 2486499—a very good heifer, a rich color and plenty of character.

Legumes hold soil on steep slopes, add nitrogen and organic matter and reduce leaching.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.

Cow

Lot 62

LADY MARENGO 21st 2443428

Roan, calved May 14, 1947. Bred and owned by McCone Bros., Botna, Iowa. LE B123.

SIRE
Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black
Primrose Jilt -252728-
Dark roan, John Walker

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son
Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Calrossie Supreme 2033330
Roan, Husted Bros.

Supreme Goldfinder 1920005
Roan, M. D. Whimple

DAM
Lady Marengo 20th 2226416
Roan, McCone Bros.

Lady Marengo 19th 1673242
Roan, McCone Bros.

Marigold 22d 1875553
Red, Tomson Bros.

Snowbird Jr. 1218838
White, McCone Bros.

Lady Marengo 17th 1218840
Roan, McCone Bros.

LADY MARENGO 21st 2443428 is one of the Lady Marengo family that we have had in our herd for thirty years. They have been consistent producers of top show and breeding cattle for us. Mated to Red Mercury Leader some time in October or November 1948. We failed to get her date down, so therefore we cannot give her exact breeding date. Calfhooed vaccinated and pretested.

FARQUHAR

Cow

Lot 63

NONPAREIL BEAUTY 2455388

Roan, calved June 19, 1947. Bred and owned by Lisle Farquhar, Coin, Iowa. LE 7F07.

SIRE
Douglas Advance 2139224
Red, Lomas Farms

Douglas Style 2033057
Red, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

Narcissus Lady 1638554
Red, McCone Bros.

Red Secret 3d 2047213
Red, Lomas Farms

Browndale Villager 1819607
Red, Hopley Stock Farm

Red Secret 1858561
RLW, Lomas Farms

Beauty's Advance 1980212
Roan, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Supreme Beauty C 1904845
Roan, Bellows Bros.

DAM
Orange Blossom 36th 2152099
Roan, Lisle Farquhar

Orange Blossom 34th 1840166
Roan, J. B. Mackoy

Scottish Baronet 1745476
Roan, J. B. Mackoy

Orange Countess 2d 1623195
Roan, J. D. McDermott & Sons

NONPAREIL BEAUTY 2455388 is a deep, thick bodied heifer. Bred January 8th to a good son of Bellows Bros., Helfred Golden Fame 2214653. Vaccinated for Bangs.

The best advice given by one man to another is in one word. THINK.

AURACHER & NIEHAUS

Cow

Lot 64

LOCUST BELLE 2461391

Red, calved June 28, 1947. Bred and owned by Auracher & Niehaus, McClelland, Iowa. RE A159.

Duke of Killearn 1919448
Roan, Claude Gallinger

Balmuchy Jasper -212749-
Red, W. MacGillivray

SIRE
Divide Monitor 2093469
Red, The Allen Cattle Co.

Duchess of Gloster -264150-
Roan, R. C. Dethmann & Sons

Divide Narcissus 13th 1716304
Red, The Allen Cattle Co.

Browndale Archer 1406824
Red, Thos. E. Wilson

Divide Narcissus 1338736
Roan, The Allen Cattle Co.

Fairview Baronet 1941941
RLW, D. M. Gregg

Gregg Farms Baronet 1842988
Red, D. M. Gregg

DAM
Fairview Red Belle 2064835
Red, Hale Thompson

Victoria 12th 1782812
Roan, D. M. Gregg

Roan Belle 8th 1720797
Roan, F. M. Rothrock Co.

Cupbearer's Radiance 1544198
Roan, F. M. Rothrock Co.

Roan Belle 3d 1422009
Red, F. M. Rothrock Co.

LOCUST BELLE 2461391 has a very rich red color and will prove an asset in any herd.



You had better buy your neighbor's bull than to travel across six states and buy one not so good. He will give you more support.

DAVIS



Braedoon Band Master 2139667.

Cow

Lot 65

WILL-A-DELL ROSEWOOD 18th 2464697

Roan, calved July 11, 1947. Bred and owned by Will A. Davis & Son, Oakland, Iowa. RE 39.

SIRE
Braedoon Band Master 2139667
Red, Kenneth C. Gray

Klaymor Direct -244322-
Red, W. J. Russell

Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son

DAM
Will-A-Dell Rosewood 13th
2303430
White, Will A. Davis & Son

Will-A-Dell Rosewood 1911261
Roan, Will A. Davis & Son

} Collynie Royal Barrage 1873801
Roan, Duthie Webster
Cromleybank Brawith Bud 4th
(171695)
Red, John N. Reid

} Collynie Royal Barrage 1873801
Roan, Duthie Webster
Aldie Princess Elizabeth
1986446
Red, Finlay MacGillivray

} Brawith Nugget 1944238
Roan, David Douglas

} Will-A-Dell Bessie 1836723
Roan, Will A. Davis & Son

} Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

} Rosewood 99th 1740280
Red, Crews & Andrews

WILL-A-DELL ROSEWOOD 18th 2464697 is one of the few daughters of Braedoon Band Master that we have consigned to a sale. She should make a good brood cow. These Rosewoods have done very well for us. She is well along in calf to Braemor Starry Archer 9th. This mating should prove valuable. These Band Master females are making very good cows.

If she gets all the water she wants a cow will give 8 to 15% more milk
and she will raise a better beef calf.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PURDY BROS.

Cow

Lot 66

ADMIRAL'S CLARA 10th 2474303

Red, calved August 20, 1947. Bred by Coglon and Purdy, Exira, Iowa; 2d owner, November 12, 1947, Purdy Bros., Fontanelle, Iowa. LE 48.

Edellyn Command 2000000
Roan, Chas. A. Linzee Gordon

Calrossie Command (275428)
Dark roan, J. MacGillivray

SIRE
Edellyn High Command 2043434
Roan, Thos. E. Wilson

Cluny Rosewood 33d 1917362
Red, Chas. A. Linzee Gordon

Collynie Lady Augusta 1773016
Roan, Duthie Webster

Bapton Boxing Day 1772969
Red, C. H. E. Chubb

Sni-A-Bar Strathroy 2091285
Red, Sni-A-Bar Farms

Collynie Augusta 6th 1773003
White, Duthie Webster

DAM
Admiral's Clara 3d 2361243
Red, Herman B. Leiting

Cruggleton Aspiration 1989959
Red, A. J. Marshall

Sni-A-Bar Gloster 30th 1881431
White, Sni-A-Bar Farms

Admiral's Clara 1928240
Red, W. E. Graham & Sons

Scottish Admiral 1800653
Red, Tomson Bros.

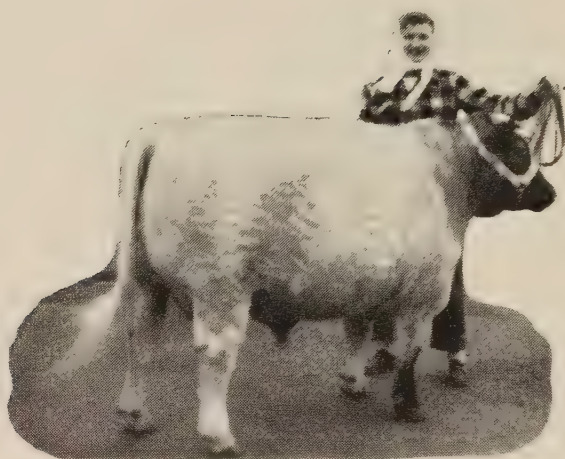
Fancy Clara 1835726
Roan, W. E. Graham & Sons

ADMIRAL'S CLARA 10th 2474303 is a heifer that will make an outstanding cow. She is typical of Edellyn High Command's low set, thick and smooth calves. Sells open.



Good water has a lot to do with successful stock raising.

WINDOM



"Bushy"—Grand Champion Steer 1947 Ak-Sar-Ben.

Cow

Lot 67

QUEEN BESS B 31st 2491041

Red, calved September 10, 1947. Bred and owned by H. L. Busching & Son, Tipton, Iowa; 2d owner, February 23, 1949, Glenn A. Windom, Lenox, Iowa. RE B31.

SIRE
Victor's Command 2186373
Red, Perry O. Brown & Son

Haigler Victor 2d 2013769
Roan, Crews & Crews

Victor's Gift 1851345
Roan, Pauline Kuhrt

Haigler Rosebud 3d 1829233
Roan, Crews & Andrews

Browndale Command 1959275
Red, Perry O. Brown & Son

Rosewood Dorothy 4th 2032623
Red, Perry O. Brown & Son

Rosewood Dorothy 2d 1959282
Red, Perry O. Brown & Son

Cumberland Grand 1775388
Roan, Miller's Sons

Oakdale Radium 1694868
Roan, Miller's Sons

DAM
Bess Cumberland 5th 1914401
Red, Miller Farms

Oakdale Gloster 1353661
Roan, Miller's Sons

Bess Cumberland 1764751
Roan, Miller Farms

Oakdale Prince 1498585
Roan, Miller's Sons

Cumberland Bess 15th 1383290
Red, Joseph Miller's Sons

QUEEN BESS B 31st 2491041—this heifer is extremely thick and low down. She is a half sister to "Bushy", Fern Struve's Grand Champion steer at the 1947 Ak-Sar-Ben. Bred to Hillbrook Nugget December 25, 1948.

Sell the scrub and feed the pure bred.

McCONE BROS.**Cow****Lot 68****GIPSY MAID 32d 2476692**

Roan, calved September 12, 1947. Bred and owned by McCone Bros., Botna, Iowa. RE C 3.

SIRE
Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Douglas 1801297
Red, McCone Bros.

DAM
Gipsy Maid 29th 2145551
Red, McCone Bros.

Gipsy Cumberland 14th
1511815
Roan, McCone Bros.

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt -252725-
Roan, John Walker

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Browndale's Type 1738563
Roan, McCone Bros.

Lady Marengo 21st 1738569
Red, McCone Bros.

Cumberland's Prince 1190225
Roan, John R. Saunders

Gipsy Cumberland 12th 859091
Red, C. A. Saunders & Sons

GIPSY MAID 32d 2476692 is the very same line of breeding as our last fall Grand Champion at Red Oak, their mothers being twin sisters and both by the same sire. We think this is the best heifer we have ever consigned to a Red Oak sale. Mated to Red Mercury Leader December 12, 1948. Pre-tested and calfhood vaccinated.

HYDE**Cow****Lot 69****VIOLET PEARL (Twin) 2493542**

White, calved October 14, 1947. Bred and owned by Dick Hyde, Hastings, Iowa. RE 15-47.

Brawith Sultan Victor 2062848
Red, Carl L. Retzlaff

SIRE
Brawith Monarch 2264414
Roan, Ernest H. Retzlaff & Sons

Augusta 100th 1775378
White, Geo. W. Retzlaff & Son

Supreme President 2013279
Roan, Bellows Bros.

DAM
Gay Pearl 2d 2230962
Roan, G. F. Gruss & Sons

Pearl Princess 5th 1923007
Roan, G. F. Gruss & Sons

Brawith Nugget 1944238
Roan, David Douglas

Golden Chain 44th 1977339
Red, Carl L. Retzlaff

Browndale Monarch 1503276
Red, Thos. E. Wilson

Augusta Girl 1533868
Roan, Geo. Allen & Sons

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Queen of Beauty 83d 1781291
Roan, Bellows Bros.

Supreme Augustus 1813813
Red, Dana Farms

Pearl Princess 1424034
Roan, G. F. Gruss

VIOLET PEARL 2493542 is out of one of the top cows in G. F. Gruss & Son's dispersion sale. She is sired by Brawith Monarch and was mated November 27th to Breamar Starry Archer 7th 2353131.

Good care does not always bring success, but poor care always brings failure.

BROWN



Klaymor Direct -244322-

Cow

Lot 74

AUGUSTA DUCHESS 4th 2516843 -372511-

Roan, calved January 16, 1948. Bred by A. J. Howden, Columbus, Ontario, Canada; 2d owner, September 1, 1948, LeRoy Brown, Lamoni, Iowa. RE APC 2C.

SIRE
Klaymor Forager -260256-
Red, W. J. Russell

Klaymor Direct -244322-
Red, W. J. Russell

Klaymor Lady Pauline -284555-
Dark roan, John MacGillivray

Rigfoot Victor -253766-
Roan, C. S. Carruthers

DAM
Augusta Duchess 2d -325254-
White, A. J. Howden

Elmont Augusta -284141-
Light roan, F. L. Mason

{ Collynie Royal Barrage 1873801
Roan, Duthie Webster
Cromleybank Brawith Bud 4th
(171695)
Red, John N. Reid

{ Calrossie Control (255913)
White, John MacGillivray

{ Calrossie Lady Pauline -279833-
Dark roan, John MacGillivray

{ Glastullich Champion (270547)
Red, W. MacGillivray

{ Rigfoot Blythesome -275719-
Roan, C. S. Carruthers

{ Brownwood Augusta -228100-
Red, Frank Wood

{ Princess Augusta -275770-
Dark roan, F. L. Mason

AUGUSTA DUCHESS 4th 2516843 -372511- is a very typy dark roan daughter of Klaymor Forager, one of the better sires in Canada. We brought this little heifer down from Canada last fall and intended keeping her as a future brood cow in our own herd. She is a beautifully bred Duchess of Gloster, is not highly fitted, and will be sold open. I hope she will go in some good herd.

The quickest, surest and most logical way to improve your herd of cattle
is by the use of good bulls.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PURDY BROS.

Cow

Lot 75

QUEEN OF EXIRA 2512471

Red, calved January 21, 1948. Bred by Coglon and Purdy, Exira, Iowa; calved property of Purdy Bros., Fontanelle, Iowa. LE 41.

SIRE Edellyn High Command 2043434	Edellyn Command 2000000 Roan, Chas. A. Linzee Gordon	}	Calrossie Command (275428) Dark roan, J. MacGillivray
			Cluny Rosewood 33d 1917362 Red, Chas. A. Linzee Gordon
	Collynie Lady Augusta 1773016 Roan, Duthie Webster	}	Bapton Boxing Day 1772969 Red, C. H. E. Chubb
			Collynie Augusta 6th 1773003 White, Duthie Webster
DAM Matilda 2016970 Red, C. A. McCormick	Bridgebank Chronicle 1885534 Red, Albert James Marshall	}	Cruggleton Prosperitas (269664) Red, A. J. Marshall
			Kathleen Rosebud 1885548 RLW, Albert James Marshall
	Myrtle 1609504 Red, C. A. McCormick	}	Villager's Pride 1342592 Roan, John Jenkins
			Molly 1252359 Roan, C. A. McCormick

QUEEN OF EXIRA 2512471 is another one of those good heifers by Edellyn High Command. She is good headed, smooth and thick. For a good foundation heifer look her over. Sells open.

KLINE

Cow

Lot 76

MYSIE MAID 5th 2501993

Red, calved March 12, 1948. Bred by Emery Larson, Harlan, Iowa; calved property of S. H. Kline, Clarinda, Iowa. RE 71.

SIRE Sunbeam Joffre 2d 2240179 Red, Geo. Larson & Sons	Sunbeam Supreme 1939585 Red, Geo. Larson & Sons	}	Parkdale Supreme 1711550 Roan, Bellows Bros.
			Sunbeam's Pride 1422397 Roan, Geo. Larson
	Meadow Beauty 6th 1874862 Roan, Geo. Larson & Sons	}	Parkdale Supreme 1711550 Roan, Bellows Bros.
			Meadow Beauty 160337 White, Emery Larson
DAM Mysie Maid 11th 2332323 Roan, Emery Larson	Brawith Royal Pilot 2062847 Roan, Carl L. Retzlaff	}	Brawith Nugget 1944238 Roan, David Douglas
			Lavender Lily 13th 1788521 Roan, F. W. Retzlaff & Son
	Mysie Maid 7th 2123271 Red, Geo. Larson & Sons	}	Sunbeam Supreme 1939585 Red, Geo. Larson & Sons
			Mysie Maid 6th 1951344 Red, Geo. Larson & Sons

MYSIE MAID 5th 2501993 is an attractive dark red, short legged, blocky heifer. Pretested and vaccinated for Bangs.

Most good producers agree that the knife should be used freely.

WINDOM

Cow

Lot 77

PRINCESS ALICE 8th 2505125

Red, calved April 16, 1948. Bred and owned by Glenn A. Windom, Lenox, Iowa. RE 71.

SIRE
Will-A-Dell Direct 2375392
RWM, Will A. Davis & Son

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Klaymor Direct -244322-
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

Will-A-Dell Rosewood 1911261
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Rosewood 99th 1740280
Red, Crews & Andrews

Victor's Gift 1851345
Roan, Pauline Kuhrt

Rosewood's Gift 1696585
Roan, Johnston & Auld

Victor's Beauty 1491661
Roan, Pauline Kuhrt

DAM
Princess Alice 7th 2183576
Red, Crews & Crews

Golden Eliza 1902970
Roan, Crews & Crews

Edellyn Golden Hero 1628955
Red, Thos. E. Wilson

Golden Queen 2d 1803882
Roan, Crews & Andrews

PRINCESS ALICE 8th 2505125 is a beautiful low-set red heifer. She has every appearance of developing into a substantial brood cow.

FRANK KENNEDY

Cow

Lot 78

URY LASS 9th 2501254

Red, calved April 20, 1948. Bred and owned by Frank Kennedy, Nodaway, Iowa. RE 76.

SIRE
Haigler Aritocrat 2310017
Red, L. E. Crews

Peter The Great 2d 2107559
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Crown's Secret 2d 1982125
Red, Thos. E. Wilson

Rosewood Victoria 2104367
Roan, Crews & Crews

Victorious 1920648
Red, Geo. Struve

Rosewood Result 1821440
White, Crews & Andrews

Brawith Headlight 2165122
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Golden Chain 43d 1934486
Red, Carl L. Retzlaff

DAM
Ury Lass 8th 2323115
Red, Frank Kennedy

Ury Lass 2d 2055556
Roan, Frank Kennedy

Grand Marshal 1899464
Roan, C. F. Curtiss

Ury Lass 1935271
Red, Frank Kennedy

URY LASS 9th 2501254 is a very thick, blocky heifer and real foundation material. She is pre-tested and vaccinated for Bangs. Sells open.

Merchandising Shorthorns is not unlike any other kind of merchandising.

FRANK KENNEDY

Cow

Lot 79

GRACE 14th 2501249

Red, calved April 26, 1948. Bred and owned by Frank Kennedy, Nodaway, Iowa. RE 78.

Peter The Great 2d 2107559
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

SIRE
Haigler Aristocrat 2310017
Red, L. E. Crews

Crown's Secret 2d 1982125
Red, Thos. E. Wilson

Rosewood Victoria 2104367
Roan, Crews & Crews

Victorious 1920648
Red, Geo. Struve

Rosewood Result 1821440
White, Crews & Andrews

Brawith Headlight 2165112
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

DAM
Grace 12th 2323110
Red, Frank Kennedy

Golden Chain 43d 1934486
Red, Carl L. Retzlaff

Grace 9th 2055553
Red, Frank Kennedy

Grand Marshall 1899464
Roan, C. F. Curtiss

Grace 6th 1782293
Red, Frank Kennedy

GRACE 14th 2501249 is a very dark red heifer having every characteristic of a top breeding cow. Pretested and vaccinated for Bangs.



You can do something for a friend he cannot do for himself—
speak a kind word for him.

LAUGHLIN



Coronet Memory x2152424.

Cow

Lot 80

GOLDEN WREATH 2d 2500754

Red, calved May 3, 1948. Bred and owned by E. P. Laughlin, Imogene, Iowa. RE L 178.

Coronet Memory x2152424
Red, Lewis W. Thieman

Cherry Coronet x1905054
Roan, Lewis W. Thieman

Madam Joffre 2d 1821709
Roan, Johnston & Auld

SIRE
Masterpiece x2403858
Red, E. P. Laughlin

Duchess of Gloster 25th
x2125015
Red, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons
Duchess of Gloster 13th
x1638910
Roan, E. P. Laughlin

Proud Impression x2187739
Red, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons
Missie 22d x2062676
Roan, E. P. Laughlin

DAM
Golden Wreath x2312153
Roan, S. H. Kline

Fairview Wreath 2d 1991045
White, Hale Thompson

Fairview Baronet 1941941
RLW, D. M. Gregg

Sni-A-Bar Wreath 1767900
Roan, Sni-A-Bar Farms

GOLDEN WREATH 2d 2500754 is a dandy red, compact heifer. If you haven't got your 4-H heifer picked out better come in and see this one. Vaccinated for Bangs after a clean test.

The necessity of offering a quality product is vital if repeat sales and a reputation are to be built up and maintained.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Cow

Lot 81

MAUD 14th 2514853

Dark roan, calved June 14, 1948. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 70.

SIRE
Helfred Fearless 2251805
Red, F. W. Hubbell

Bapton Major 2167253
Roan, J. V. Rank

Bapton Air Pilot (298495)
Dark roan, J. V. Rank
Aldsworth Missie 12th (167594)
Red, William Garne

Dreadnaught Augusta 7th
1827019
Roan, B. C. O'Malley & Son

Divide Count 1742638
Red, L. B. Maytag
Dreadnaught Augusta 6th
1687657
White, B. C. O'Malley & Son

Ashbourne Style 1870413
Red, A. C. Shallenberger

Divide Superb 1683191
Red, The Allen Cattle Co.
Maud 91st 1746629
Red, A. C. Shallenberger

DAM
Stylish Maud 1955028
Roan, S. H. Kline

Maud 71st 1877469
Red, C. H. Harper

Ashbourne Goldmine 1752751
Red, A. C. Shallenberger
Maud 66th 1296477
Roan, C. H. Harper

MAUD 14th 2514853 is a short legged, blocky heifer but too young to show her real value. She has an attractive pedigree. I have sold this family to some of the best breeders in Nebraska, Iowa, Missouri and Montana. Her dam is a very thick, dark roan cow and is an extra good milk cow. Her sire was one of the good sons of Imp. Bapton Major. Pretested and vaccinated for Bangs.

PRICE & BUCH

Cow

Lot 82

IND-A-CLAR SECRET ROSE 2516091

Red, calved July 16, 1948. Bred and owned by W. G. Price & H. H. Buch, Clarinda, Iowa. RE H H 24.

SIRE
Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Cruggleton Perfect (303904)
Red, A. J. Marshall
Augusta Claretta (220676)
Dark roan, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Cruggleton Realm (303920)
Dark roan, A. J. Marshall
Nonpareil Rouge (200377)
Red, A. J. Marshall

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Calrossie Goldfinder 1753587
White, John MacGillivray
Golden Pearl 1753613
Roan, R. S. McWilliam

DAM
Secret Rose 7th 2145240
Red, M. D. Whimple

Secret Rose 6th 2070709
Roan, John Miller, Jr.

Orange King -229753-
Red, C. T. Fothergill
Secret Rose 3d -231484-
White, J. Miller, Jr.

IND-A-CLAR SECRET ROSE 2516091 was sired by Cruggleton Goldfinder imported in dam. She is bred in the purple and should develop into a real cow.

Health of animals is essential for economical livestock production.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PHILLIP

Cow

Lot 83

RED OAK ROSEWOOD 10th x2524184

Roan, calved September 9, 1948. Bred and owned by R. E. Phillip, Red Oak, Iowa. RE 319.

Collynie Type 3d x1846045
Red, Albert Hultine & Sons

King Collynie Jr. x1718025
Roan, F. A. Ham

SIRE
Village Type x2024698
Roan, Albert Hultine & Sons

Queen of Beauty 6th x1649882
Roan, Albert Hultine & Sons

Village Gloster 2d x1817632
Roan, Robert H. Thomas

Mardale 56th x1683837
Roan, Albert Hultine & Sons

Susan Gloster x1256522
Roan, Robert H. Thomas

Red Oak Crown 2d x2153772
Roan, R. E. Phillip

Goldspur's Villager x1916824
Red, R. E. Phillip

DAM
Red Oak Rosewood 7th
x2373936
Red, R. E. Phillip

Lady Sarepta x1970363
White, R. E. Phillip

Rosewood 16th x1952607
Red, E. P. Laughlin

Coronet's Reveler x1882176
Roan, Lewis W. Thieman

Rosewood 11th x1857353
Red, E. P. Laughlin

RED OAK ROSEWOOD 10th x2524184 is a beautiful roan heifer. She is real foundation material.



District auction sales of pure bred cattle are the breeders
most effective show windows.

A Select Draft of
HERD HEADING BULLS
For the
Breeder — Ranchman — Farmer

Free Freight Offer—The American Shorthorn Breeders' Association offers to prepay freight up to \$200 on any shipment of **ten head or more** to any one destination 300 miles or over from Red Oak.

Bring your neighbors. Buy with them. Ship with them.

Females — Cows with Calves at Foot
Bred and Open Heifers

It is easy to ship cattle from Red Oak by rail or truck to any point in the nation. Plenty of trucks are available for long distance hauls in any direction.

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Bring It to the Sale

Index Of Consignors

AURACHER & NIEHAUS, McClelland
 Locust Lady 2486499 (F)-----61
 Locust Belle 2461391 (F)-----64

DANIEL E. BOWER, Bridgewater
 Supreme Standard 2518147 (M)---26
 Supreme Count (M)-----29

LeROY BROWN, Corning
 Douglas Prince Peter
 2525348 (M)-----37
 Pine's Farm Mist Prince
 2525349 (M)-----43

LeROY BROWN, Lamoni
 Prince of Pine Ridge 5th
 2498145 (M)-----16
 Augusta Duchess 4th
 2516843 (F)-----74

ARION D. CHRISTENSEN, Kirkman
 Actoi's Duke 2448122 (M)-----7

WILL A. DAVIS & SON, Oakland
 Will-A-Dell Starry Archer
 2510657 (M)-----40
 Will-A-Dell Czar 2510656 (M)---42
 Will-A-Dell Rosewood 18th
 2464697 (F)-----65

W. E. ECKELS & SONS, Lenox
 Favorite Major 2505784 (M)----28
 Favorite Major 2d 2505785 (M)---30
 Will-A-Dell Bessie 10th
 2299539 (F)-----53

LISLE FARQUHAR, Coin
 Nonpareil Beauty 2455388 (F)---63
 Orange Secret 2487458 (F)-----71

PHILLIP FUNKE, Greenfield
 Nugget's Type 2501426 (M)---35

GILMAN BROS., Stuart
 Clarendon Lad 2520127 (M)-----6
 Bandmaster's Aspiration (M)---44

RICHARD GREEN, Orient
 Verd Lea Maude 2373946 (F)---55

EDMOND O. HERZBERG, Clarinda
 Enchanter's Best 2499324 (M)---22

EDGAR E. HILLMAN, Essex
 Ury Gift 2138085 (F)-----50

FRED HOLLRAH, Denison
 Norseman Gold Merit
 2483144 (M)-----5

HAROLD HOUSTON, Dow City
 H. H. Browndale Romeo
 2520894 (M)-----19

RALPH HUSEMAN, Clarinda
 Nugget's Crown 2473959 (M)-----9
 King Nugget 2473958 (M)---10

DICK HYDE, Hastings
 Lavender Ann 2493539 (F)-----60
 Violet Pearl 2493542 (F)-----69

JOHNSON & GRAVES, Council Bluffs
 Pottawattamie Knight 2nd
 2513418 (M)-----4

J. N. & J. L. JOHNSON, Sidney
 Brawith Acquisition
 2505670 (M)-----20
 Braemor Acquisition 2d
 2505671 (M)-----21
 Brawith Rex 2505674 (M)---24

O. W. JOHNSON, Anderson
 Valley View Lad 2512686 (M)---23
 Red Sport x2512679 (M)---41
 Red Oak Victoria 9th
 x2136597 (F)-----49

FRANK KENNEDY, Nodaway
 Nodaway Aristocrat 2501248 (M)---34
 Ury Lass 9th 2501254 (F)-----78
 Grace 14th 2501259 (F)-----79

S. H. KLINE, Clarinda
 Lady Douglas 10th 2284595 (F)---54
 Mysie Maid 5th 2501993 (F)---76
 Maud 14th 2514853 (F)-----81

E. P. LAUGHLIN, Imogene
 Golden Hero 2521785 (M)-----31
 Golden Wreath 2d 2500754 (F)---80

LOMAS FARMS, Villisca
 Norseman's Nugget 2442260 (M)---3
 L. F. Royal Leader 3d
 2491555 (M)-----27

TIP LUCAS & SON, Lenox
 Goldfinder Client 2486692 (M)---8
 Goldfinder Pioneer 2486694 (M)---14

McCONE BROS., Botna
 Douglas Leader 2496095 (M)---17
 Lady Marengo 21st 2443428 (F)---62
 Gipsy Maid 32nd 2476692 (F)---68

O. O. NELSON, Creston

Sitting Bull 2380925 (M)-----1

R. E. PHILLIP, Red Oak

Red Oak Rosewood 10th

x2524184 (F)-----83

PRICE & BUCH, Clarinda

Ind-A-Clar Adjuster 3d

2516085 (M)-----45

Ind-A-Clar Adjuster 2d

2516084 (M)-----46

Secret Rose 7th 2145240 (F)-----52

Lavender Lady 77th 2420308 (F)-----58

Ind-A-Clar Secret Rose

2516091 (F)-----82

JAMES L. PETERSEN, Exira

Romeo Typesetter 2508127 (M)---38

Romeo Supreme 2508126 (M)---39

Missie 3d 2302687 (F)-----56

PURDY BROS., Fontanelle

Command Prince 2512470 (M)---11

Roan Lavender 2106491 (F)-----48

Gipsy Maid 3d 2407825 (F)-----57

Admiral's Clara 10th 2474303 (F) 66

Queen of Exira 2512471 (F)-----75

SWANSON & SEDERBURG, Hepburn

Elvedor Major 2d 2499806 (M)---18

Elvedor Major 3d 2499807 (M)---32

OTIS A. WESTPHAL, Corning

Proud Princeton 2520662 (M)---15

GLENN A. WINDOM, Lenox

Hillbrook Nugget 4th

2368430 (M)-----2

Braedoon Clipper 2520059 (M)---33

Sobriety Lady 7th 2153930 (F)---51

Queen Bess B. 31st 2491041 (F)---67

Rosewood B. 34th 2491042 (F)---70

Sobriety Lady 10th (F)-----73

Princess Alice 8th 2505125 (F)---77

THE RED OAK EXPRESS
RED OAK, IOWA

